

## ABOUT US

You have the power to choose the training that best fits your organization. We strive to be just that. CFTEA, a non-profit organization, is dedicated to helping those in the banking community cultivate the next generation of knowledgeable and confident employees.

## Explore Affordable Programs

2025 JUNE

## What's Inside

- Plan for Fall Virtual Classrooms
- Showcase Your Branch Growth
- New Bookkeeper Certificate
- Celebrating Student Awards

## Education Reimagined: The Fall 2025 CFTEA Catalog is Here!



The **CFTEA 2025 Fall Catalog** is here – and its not just a new edition. It's a complete reimagining of how you explore and plan your education. *Download and share this definitive redesign!*



MAKE A MOVE



[www.cftea.org](http://www.cftea.org)



888.366.3242

## EXPLORE UPCOMING VIRTUAL CLASSROOMS

Virtual Classroom sessions provide focused learning with personalized feedback and experiences from live instructors and peers.

### CFTEA Virtual Classrooms combine the personal interaction of a live classroom with the convenience of attending a class anywhere! September 2025

<b><u>Calming Upset Customers</u></b>	<b>Special sale pricing!</b> Turn tense moments into opportunities for connection. This interactive virtual classroom provides practical techniques to confidently handle difficult customer interactions with professionalism and empathy. September 10.
<b><u>Branch Manager Bootcamp: The Evolving Role of the Branch Manager</u></b>	4-part series begins September 16, 17, or 25, 2025 start. Choose your series start. This engaging series with outstanding reviews focuses on the next generation manager building critical skills and expectations to reach community goals.
<b><u>Certified IRA Specialist with exam</u></b>	This six-week online course provides the tools to build a solid IRA knowledgebase and become certified. Topics include establishing an IRA, contributions, Traditional and Roth IRA distributions, and portability. September 24 start date.

### October 2025

<b><u>Outside Calling School</u></b>	This 2-part series begins October 1 or 9. This school gives you the tools to confidently connect with clients, overcome objections, and build lasting business relationships. Master the art of the call - because opportunity doesn't knock, you do.
<b><u>ABA Principles of Banking</u></b>	A great step in career development at a financial institution is learning more about the world of banking - and most importantly how you contribute to its success. This course is a gateway to an engaging career in the banking world. Starts October 2.
<b><u>Calming Upset Customers</u></b>	<b>Special sale pricing!</b> Turn tense moments into opportunities for connection. This interactive virtual classroom provides practical techniques to confidently handle difficult customer interactions with professionalism and empathy. October 7.
<b><u>Written Communication</u></b>	<b>HIGHLY RECOMMENDED!</b> Gain personalized feedback on your writing and writing goals. Brush up on your business writing skills, soar at grammar, and cover how A.I. is impacting business writing. This 8-week course starts October 14.

### December 2025

<b><u>Aging in the Workplace: Minimizing Healthcare Expenses in Retirement</u></b>	Confused about Medicare and what health insurance will be like after you or a family member retires? Join this informational seminar at no charge! December 11, starting 9:30am. (Free from CFTEA)
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## SHOWCASE YOUR BRANCH GROWTH

Stand out among your peers with confidence, knowledge, and advancement as an expert in your career. [Explore CFTEA certifications!](#)



### ANNOUNCING: **BOOKKEEPER CERTIFICATE**

Looking for a flexible side hustle or ready to boost your career? Bookkeeping might be exactly what you're looking for!

Whether you're starting a business, building your resume, or ready to manage finances with confidence, this certificate gives you the tools to make it happen.

## CELEBRATE ACHIEVEMENT AND INSPIRE GROWTH WITH CFTEA

June is a month of celebration across the CFTEA community with hundreds of students reaching incredible educational milestones.

From certificates, certifications, diplomas, honor student designations, and instructor recognitions, this annual recognition honors those who have gone above and beyond to grow their careers and strengthen their organizations. Plus, a special congratulations package from CFTEA sent to each student!

As a fellow employee, don't miss the action. Visit the [CFTEA Facebook](#) or [LinkedIn](#) pages all through June to join in the celebration, share congratulations, and see what's possible when organizations support employee growth.

Looking to plan your own path to success? Start exploring the **2024-2025 CFTEA Awards Catalog**.



## UNLOCK YOUR POTENTIAL



 [WWW.CFTEA.org](http://WWW.CFTEA.org)

 [INFO@CFTEA.ORG](mailto:INFO@CFTEA.ORG)

 888.366.3242

 [FACEBOOK.COM/CFTEA.ORG](https://FACEBOOK.COM/CFTEA.ORG)

 [LINKEDIN.COM/SCHOOL/CFTEA](https://LINKEDIN.COM/SCHOOL/CFTEA)

## MISSION

We strive to empower students to achieve their goals, support organizations to realize success, and strengthen communities to create positive change by delivering specialized, relevant, and affordable educational programs.