

ABOUT US

You have the power to choose the training that best fits your organization. We strive to be just that. CFTEA, a non-profit organization, is dedicated to helping those in the banking community cultivate the next generation of knowledgeable and confident employees.

Explore Affordable Programs

2025 APRIL

What's Inside

- Explore Virtual Classrooms
- CFTEA Saves You Money
- New Board Members
- New or Updated Courses In 2025

Do business writing skills matter today? Find out in CFTEA's Written Communication Virtual Classroom.

Strong Writing Skills Matter More Than Ever – Even in the Age of AI!



Highly recommended instructor, Nancy Hines, provides personalized feedback to your writing. **Virtual classroom starts April 30** from 6:00 pm – 8:30 pm for 8 weeks.

www.cftea.org

888.366.3242

EXPLORE UPCOMING VIRTUAL CLASSROOMS

Virtual Classroom sessions provide focused learning with personalized feedback and experiences from live instructors and peers.

CFTEA Virtual Classrooms combine the personal interaction of a live classroom with the convenience of attending a class anywhere! April 2025

<u>Written Communication</u>	Brush up on your business writing skills, soar at grammar, and cover how A.I. is impacting business writing. This 8-week course starts April 30 at 6:00pm
<u>Aging in the Workplace: Minimizing Healthcare Expenses in Retirement</u>	Confused about Medicare and what health insurance will be like after you or a family member retires? Join this informational seminar at no charge! May 6, starting 9am.

May 2025

<u>Branch Manager Bootcamp: The Evolving Role of the Branch Manager</u>	4-part series begins May 20 with a 12:00pm start. This engaging series with outstanding reviews focuses on the next generation manager building critical skills and expectations to reach community goals.
<u>Branch Manager Bootcamp: The Evolving Role of the Branch Manager</u>	4-part series begins May 21 with a 9:00am start. This engaging series with outstanding reviews focuses on the next generation manager building critical skills and expectations to reach community goals.
<u>Branch Manager Bootcamp: The Evolving Role of the Branch Manager</u>	4-part series begins May 22 with a 9:00am start. This engaging series with outstanding reviews focuses on the next generation manager building critical skills and expectations to reach community goals.

July 2025

<u>Outside Calling School</u>	This 2-part series begins July 9 at 12:00pm. This school gives you the tools to confidently connect with clients, overcome objections, and build lasting business relationships. Master the art of the call - because opportunity doesn't knock, you do.
<u>Outside Calling School</u>	This 2-part series begins July 10 at 9:00am. This school gives you the tools to confidently connect with clients, overcome objections, and build lasting business relationships. Master the art of the call - because opportunity doesn't knock, you do.

CFTEA SAVES YOU MONEY

At CFTEA, we believe in more than just processing enrollments – we're committed to proactively serving YOU! Recently, Tammy reviewed an enrollment and her keen attention to detail and proactive approach saved the organization over \$900!

Tammy: CFTEA's Champion of Savings and Service! ❤️

Wait! I found even more ways to save you money!

Tammy in the CFTEA office just saved an organization **Over \$900!**



cftea.org

CFTEA WELCOMES NEW BOARD MEMBERS

We're excited to announce four new board members!

- **Jessi Jaquish** – Union Bank
- **Kayla Caikauskas** – Lighthouse Credit Union
- **Maureen Golden** – Community National Bank
- **Megan Smith-Pinkham** – Bath Savings Institution

NEW OR UPDATED COURSES AVAILABLE IN 2025!

Board Leadership Launchpad Program

Bookkeeper Certificate

Certified Artificial Intelligence (AI) Practitioner (CAIP)

CFTEA Global Workplace Audio Library (new content monthly)

Frauds, Scams, & Cons (Case Study)

Fundamentals of QuickBooks Online

Getting to Know CFTEA

Harnessing AI for Learning & Development

Microlearning Focused on Practice and Application

Peer Coaching Without Authority

The Leadership Experience



UNLOCK YOUR POTENTIAL



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 FACEBOOK.COM/CFTEA.ORG

 LINKEDIN.COM/SCHOOL/CFTEA

MISSION

We strive to empower students to achieve their goals, support organizations to realize success, and strengthen communities to create positive change by delivering specialized, relevant, and affordable educational programs.