

ABOUT US

You have the power to choose the training that best fits your organization. We strive to be just that. CFTEA, a non-profit organization, is dedicated to helping those in the banking community cultivate the next generation of knowledgeable and confident employees.



Explore Affordable Programs

2025 JANUARY

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Start the new year strong by exploring the value of career-focused programs with CFTEA.

- 1** CFTEA programs cost substantially less than other training options with the same material.
- 2** CFTEA provides unique personalized support beyond the purchase of courses.
- 3** Course content is updated regularly by volunteer subject matter experts.
- 4** CFTEA works with the community to locate and train qualified applicants.
- 5** Organizations working with CFTEA gain a voice in course direction, updates, career paths, and certificates.

EXPLORE UPCOMING VIRTUAL CLASSROOMS

Virtual Classroom sessions provide focused learning with personalized feedback and experiences from live instructors and peers.

CFTEA Virtual Classrooms combine the personal interaction of a live classroom with the convenience of attending a class anywhere! January 2025

<p><u>Branch Manager Bootcamp: The Evolving Role of the Branch Manager</u></p>	<p>4-part series begins January 14 with a 3:00pm start. This engaging series with outstanding reviews focuses on the next generation manager building critical skills and expectations to reach community goals.</p>
<p><u>Branch Manager Bootcamp: The Evolving Role of the Branch Manager</u></p>	<p>4-part series begins January 15 with a 9:00am start. This engaging series with outstanding reviews focuses on the next generation manager building critical skills and expectations to reach community goals.</p>
<p><u>Branch Manager Bootcamp: The Evolving Role of the Branch Manager</u></p>	<p>4-part series begins January 30 with a 9:00am start. This engaging series with outstanding reviews focuses on the next generation manager building critical skills and expectations to reach community goals.</p>

February 2025

<p><u>Calming Upset Customers</u></p>	<p>People are increasingly frustrated with everyday challenges and often take out these frustrations on frontline employees. Gain confidence and skill in resolving issues and representing your organization. February 5, starting 6pm.</p>
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March 2025

<p><u>Aging in the Workplace: Minimizing Healthcare Expenses in Retirement</u></p>	<p>Confused about Medicare and what health insurance will be like after you or a family member retires? Join this informational seminar at no charge! March 4, starting 9am.</p>
<p><u>ABA Legal Foundations in Banking</u></p>	<p>Gain an understanding of the legal structure of conducting transactions in the banking world. Learn how your role is impacted by regulations and more! This 8-week course starts March 5 at 6:00pm</p>

April 2025

<p><u>Calming Upset Customers</u></p>	<p>People are increasingly frustrated with everyday challenges and often take out these frustrations on frontline employees. Gain confidence and skill in resolving issues and representing your organization. April 8, starting 6pm.</p>
<p><u>Written Communication</u></p>	<p>Brush up on your business writing skills, soar at grammar, and cover how A.I. is impacting business writing. This 8-week course starts April 30 at 6:00pm</p>

EXPLORE GUIDED LEARNING

Experience the most flexible learning format with a correspondence style and a dedicated assisting instructor for questions. **Stay tuned for a special announcement on guided learning coming mid-February!**

<u>ABA Analyzing Financial Statements</u>	Gain a practical introduction to financial analysis from the viewpoint of a commercial loan officer.
<u>Banking Today</u>	An introduction to how banks operate, their role in the U.S. economy, and how it impacts your job. A great course for those new to banking!
<u>Business Math</u>	Gain a comprehensive understanding of personal and business-related math topics.
<u>ABA Commercial Lending</u>	Explore credit needs of various business customers and how to sell the “total banking” relationship. Covers technical and interpersonal skills for loan officers.
<u>ABA Consumer Lending</u>	Designed for entry-level consumer lenders, consumer credit personnel and bank employees that need to understand consumer credit.
<u>Deposit Accounts & Services</u>	Explore the tools needed to effectively open deposit accounts, understand account ownership differences, and legal precautions.
<u>Financial Accounting</u>	Better understand business accounting, terminology, and the full accounting cycle.
<u>Frontline Fundamentals</u>	Gain confidence and experience in the retail for those new to banking.
<u>Fundamentals of Real Estate Appraisal</u>	Gain a strong foundation for understanding the modern real estate appraisal market.
<u>General Accounting</u>	A comprehensive introduction to the principles and practices of accounting. Includes case studies and practical exercises.
<u>Human Relations</u>	Increase employee and team effectiveness by putting theory into practice.
<u>Human Resource Management</u>	Explore all aspects of human resource management and its impact on individuals and the organization.
<u>ABA Legal Foundations in Banking</u>	Examine the underlying legal structure for banking and the critical legal information every employee should know.
<u>Loan Collectors Training</u>	An introduction to the collection department and duties.

EXPLORE GUIDED LEARNING *continued*

Experience the most flexible learning format with a correspondence style and a dedicated assisting instructor for questions. **Stay tuned for a special announcement on guided learning coming mid-February!**

<u>Management</u>	Dive into advanced discussions and concepts for advanced business management.
<u>ABA Marketing</u>	Marketing for Financial Services looks at what motivates customers and how to develop a successful marketing plan.
<u>ABA Money and Banking</u>	An advanced study of how money is supplied and functions in the U.S. economy.
<u>ABA Principles of Banking</u>	Gain the fundamental information needed to understand the business of banking.
<u>Quality Service</u>	Provide every single contact in your organization with a positive experience.
<u>Residential Mortgage Lending</u>	Explore construction and permanent financing for real estate property, including documentation, real estate law, mortgage loan servicing, and more!
<u>Speaking for Success with Impact & Authority</u>	Gain personalized feedback on your communication and speaking goals to make real, lasting change.
<u>Statistics</u>	An introduction to statistics and interpreting statistical results.
<u>Supervision</u>	Designed for both practicing and aspiring supervisors with little formal knowledge of supervision.
<i>The Leadership Experience</i>	Coming Spring 2025. Master critical leadership skills and explore the latest thinking in leadership theory and contemporary practices in organizations.
<u>Understanding Banking Products</u>	Understand your customers, including consumer and small business needs and products.
<u>Written Communication</u>	Brush up on your business writing skills, soar at grammar, and cover how A.I. is impacting business writing.
<u>Verbal Communication</u>	Gain insights into the ever-changing process of communication, including interpersonal, groups, and audiences. Plus work on your personal speaking goals.

CFTEA GIVES BACK

CFTEA is unique in providing free content. So far, in FYE 2024-2025, the amount of free courses, training, workbooks, and exam retakes equal:

Free Courses to Date

67

Total Return to Organizations

\$21,518



IRA Fundamentals Sale

It's time to sharpen tools and knowledge – especially when helping customers secure their financial well-being.

Enrollments in IRA Fundamentals are 25% off until March 31, 2025! *Plus, anyone enrolled in this course will have access to future annual updates at no additional charge!* Invest in future learning now

SCHEDULED NEW OR UPDATED COURSES AVAILABLE SOON

Bookkeeper Certificate

Creating a High Performing Team Bundle

Creating Psychological Safety at Work

Ethical Issues for Bookkeepers

Fighting Fraud: Top Scams Targeting Our Nations Seniors

Fundamentals of Bookkeeping

Fundamentals of QuickBooks Online

Harnessing AI for Learning & Development

Loan Servicing and Administration

The Leadership Experience

Understanding Budgets and Financial Reports

Upping Your Professional Game Bundle



UNLOCK YOUR POTENTIAL



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 LINKEDIN.COM/SCHOOL/CFTEA

MISSION

We strive to empower students to achieve their goals, support organizations to realize success, and strengthen communities to create positive change by delivering specialized, relevant, and affordable educational programs.