

# CFTEA



Center for Financial Training  
& Education Alliance

*Unlock your potential.*

## ABOUT US

Our humble roots began as a volunteer chapter of the American Institute of Banking (AIB) IN 1912 and has grown from there. Our for impact organization was formed in an effort to continue and expand our work. Today, community organizations have chosen to partner with us—allowing access to the best of the best in experience, content and career paths. Led by the voices of a volunteer board of directors and supported by our community advisory council, CFTEA provides an opportunity for a continued strategic focus on relevant career support. This gets back to the heart of our mission—helping a new generation. [www.cftea.org](http://www.cftea.org)



A Non-Profit Professional Development Community

2023 JANUARY

# CFTEA INSIDER

## WHAT'S INSIDE

- Demand for Non-Medical Benefits
- Last Chance for Super Early Bird Discount: 2023 Training Conference & Expo
- Recent Vote Results Revealed!
- Sneak Peak at Spring 2023 Courses
- Guided Learning Discounts
- Courses With Your Policies, Procedures, and Culture.
- See the Spring 2023 Catalog



## EXPLORE OUR UNIQUE SOLUTIONS AND EMPOWERMENT



### NEW COURSE

It often seems as if the only thing you can count on at work is that things will change. How can we control our response? Find out more in a new self-paced course option—[Staying Focused: Handling Change and Uncertainty in the Workplace](#),



### VIRTUAL CLASSROOM

[Join our highly-rated instructor, Nancy Hines, for ABA Legal Foundations in Banking starting February 2023!](#) This course is a requirement for dozens of student awards. [This engaging online discussion always gains high reviews!](#)

▶ [www.cftea.org](http://www.cftea.org)

▶ 888.366.3242

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## HOW WELL DO YOU KNOW OUR GUIDED LEARNING OPTIONS?

Students with independence and space to learn are happier and a happy learner is more likely to engage in learning what they need to do their job better, but also to prepare for the future by exploring and developing new skills and interests.

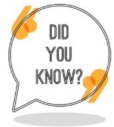
Explore the most flexible learning format - Guided Learning! Students have access to an assisting instructor and have between four and six months to complete their course. Unlock greater career opportunities today!

Click on any topic to gain detailed course and pricing information as well as what certificates, certifications, and diplomas these courses apply toward.

[Accounting, Financial](#)  
[Accounting, General](#)  
[Analyzing Financial Statements](#)  
[Banking Today](#)  
[Business Math](#)  
[Commercial Lending](#)  
[Consumer Lending](#)  
[Deposit Accounts & Services](#)  
[Fundamentals of Real Estate Appraisal](#)  
[Human Relations](#)  
[Human Resource Management](#)  
[Legal Foundations in Banking](#)  
[Loan Collectors Training](#)

[Management](#)  
[Marketing](#)  
[Money and Banking](#)  
[Principles of Banking](#)  
[Quality Service](#)  
[Residential Mortgage Lending](#)  
[Statistics](#)  
[Supervision](#)  
[Today's Teller](#)  
[Understanding Banking Products](#)  
[Written Communication](#)

Questions? [Reach out to the CFTEA office for additional assistance.](#)



With price increases everywhere, CFTEA has made a focused decision to remain affordable to our community and prices and shipping rates have not been increased for the last four years.

### 2023 TRAINING CONFERENCE & EXPO



Plan now! CFTEA has partnered with Training magazine for the 2023 Training Conference & Expo!

February 13-15, 2023

Disney Coronado Springs Resort  
Lake Buena Vista, Florida

[Registration and reservations are open.](#) See [full agenda details here.](#)

Sessions give attendees the very best in skill-building content,

covering design, development, delivery, management, evaluation, measurement, eLearning, behavioral analytics, emerging technologies, and more! **As a CFTEA member, you can save \$150 off—plus another \$100 off for the Early Bird rate by using the discount code: CFTEA before January 20.**

“I learned so much that while I was still at the conference I reached out to my boss and told him we need to come back next year and bring more of our team with us!” Jennifer Preuss, VP Assistant Director of Retail L&D, Rockland Trust Bank [\[Learn More\]](#)

## LOOKING AHEAD: SPECIAL PROGRAMS

### January 2023

[Branch Manager Bootcamp: The Evolving Role of the Branch Manager Virtual Classroom starts 1/25/2023](#)

### February 2023

[Training Conference and Expo](#)

[ABA Legal Foundations in Banking Virtual Class starts 2/2/2023](#)

[Branch Manager Bootcamp: The Evolving Role of the Branch Manager Virtual Class starts 2/2/2023](#)

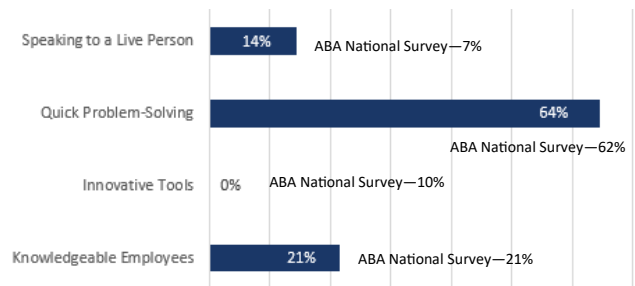
[ABA's Principles of Banking Instructor Led Online starts 2/6/2023](#)

[Outside Calling School Virtual Class starts 2/9/2023](#)

[Get Deposits Now! Seminar](#) and [IRA University](#) start 2/22/2023

[Ger Deposits Now! Seminar](#) and [HSA University](#) start 2/23/2023

**What's the thing that defines a great customer experience at a financial institution?** Votes were cast via FB, LinkedIn and our bi-weekly e-newsletter.



**If you own this story  
you get to write the ending.**  
- Brene Brown -

## UPCOMING GUIDED LEARNING DISCOUNTS

**Giving back.** 10% off featured monthly courses enrolled during that month!

**January 2023**

[Legal Foundations in Banking](#) 

**February 2023**

[Consumer Lending](#)



[IRA Fundamentals \(self paced\)](#)

**March 2023**

[Supervision](#)

**April 2023**

[Financial Accounting](#) or [General Accounting](#)

**May 2023**

[Commercial Lending](#)

## COURSES WITH YOUR POLICIES, PROCEDURES, & CULTURE



**A number of organizations that work with CFTEA like to take our material and present it with their own policies, procedures, forms, and culture infused into the experience. How does that work?**

CFTEA can supply employees at your organization with the materials to teach courses—in person or virtually. The course can then be supplemented with an organization's unique attributes.

The cost of running courses this way is greatly reduced, students gain credit towards certificates, certifications, and diplomas and employees complete courses on YOUR terms.

Would you like more information on how to do this? [Ask us.](#)



**Have you seen our community catalog?** Many of our courses are of benefit to all in the community. Based on your relationship with CFTEA, businesses and individuals of your financial institutions can take advantage of the cost-effective, quality courses from CFTEA. This is an excellent add-on benefit to your community and provides access to a wide range of business topics. [Find out more by browsing and sharing our community catalog.](#)

## FIND YOUR UNIQUE SOLUTION AND SUPPORT FROM CFTEA

### UPDATES

Updated courses and awards have been added to our offerings:

- [Bundle: Banking Customer Service Experience](#)
- [Bundle: Credit Union Member Service Experience](#)
- [Bundle: Diversity & Inclusion Management](#)
- [Hiring and Retaining Diverse Talent](#)
- [Thriving in the HR Executive Role](#)
- [UT Pro Annual Subscription](#)
- [Veterans Career Advantage \(No Charge\)](#)



### SUPPORT CFTEA FOR FREE

AmazonSmile is a simple way to support CFTEA (*Legal Name: Northern New England Center for Financial Training*) every time you shop, at no cost to you. When you shop at [smile.amazon.com](https://smile.amazon.com), Amazon will donate a portion of the purchase to our non-profit with the same great experience. [\[Learn More\]](#)

## SPRING 2023 CATALOG

Find your future. The Spring catalog is available! [Discover what's new!](#)







## UNLOCK YOUR POTENTIAL



### GET IN TOUCH

-  [WWW.CFTEA.ORG](http://WWW.CFTEA.ORG)
-  [INFO@CFTEA.ORG](mailto:INFO@CFTEA.ORG)
-  888.366.3242
-  [FACEBOOK.COM/CFTEA.ORG](https://FACEBOOK.COM/CFTEA.ORG)
-  [LINKEDIN.COM/SCHOOL/CFTEA](https://LINKEDIN.COM/SCHOOL/CFTEA)

### WE ARE HERE

We strive to empower students to achieve their goals, support organizations to realize success, and strengthen communities to create positive change by delivering specialized, relevant, and affordable educational programs.

