

CFTEA



Center for Financial Training & Education Alliance

Unlock your potential.

ABOUT US

Our humble roots began as a volunteer chapter of the American Institute of Banking (AIB) IN 1912. By 1997, a non-profit was formed in an effort to continue as well as expand our community work. Today, dozens of national vendors have chosen to partner with us—allowing access the best of the best in experience and content. Led by a volunteer board of directors and supported by our community advisory council, CFTEA provides an opportunity for continued strategic focus on innovation and career support. www.cftea.org



A Non-Profit Professional Development Community

2022 NOVEMBER

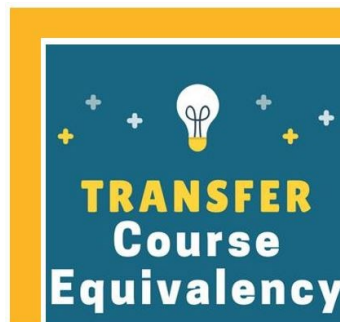
CFTEA INSIDER

WHAT'S INSIDE

- Demand for Non-Medical Benefits
- Last Chance for Super Early Bird Discount: 2023 Training Conference & Expo
- Recent Vote Results Revealed!
- Sneak Peak at Spring 2023 Courses
- Guided Learning Discounts
- Courses With Your Policies, Procedures, and Culture.
- See the Spring 2023 Catalog



EXPLORE OUR UNIQUE SOLUTIONS AND EMPOWERMENT NOW.



USING PRIOR EDUCATION

Have you completed an ABA, ICBA, internal or external training? A prior non-CFTEA course may transfer for credit and apply toward certificates or diplomas. You may already be closer to a career certificate or diploma! [Contact us for more details!](#)



SPOTLIGHT AWARD

Marjorie McAvoy from Biddeford Savings, a division of Maine Community Bank was [recognized as a rising board leader](#). Her engagement, thoughtful insights, support, and energy are contagious and so appreciated! Congrats, Marjorie!

▶ www.cftea.org

▶ 888.366.3242

DEMAND FOR NON-MEDICAL BENEFITS

In a study by LIMRA and Ernst & Young in November 2021, **non-medical benefits are expected to increase by 20% by 2026**. The survey highlighted that increased demand plus intense competition for top talent will fuel the projected growth for non-medical benefits.

Non-medical benefits come in many forms such as:

- Professional development opportunities
- Tuition reimbursement
- And more! [\[See full list\]](#)

Why employers should consider offering and promoting non-medical benefits:

According to MetLife, offering these types of benefits can help employers succeed in the following ways:

- **Higher productivity.** Employees are less productive when worried about their financial situation and these benefits can help alleviate some of the pressure.
- **Competitive edge.** Employees say a wide range of benefits is a reason to accept and remain in a job.
- **Employee satisfaction.** Personalized benefits increase loyalty.

MetLife reports that the vast majority of employees who are very satisfied with their benefits are also very satisfied with their jobs.

The survey also found that in the next five years most employers will rely more on benefits than they do now.

Given the findings of this survey, how can CFTEA support your organization with career-specific training as part of a non-medical benefits package?

Questions? [Reach out to the CFTEA office for additional assistance.](#)

2023 TRAINING CONFERENCE & EXPO



Plan now! CFTEA has partnered with Training magazine for the 2023 Training Conference & Expo!

February 13-15, 2023
Disney Coronado Springs Resort
Orlando, Florida

[Registration and reservations are open.](#) See [full agenda details here.](#)

Sessions give attendees the very best in skill-building content,

covering design, development, delivery, management, evaluation, measurement, eLearning, behavioral analytics, emerging technologies, and more! **As a CFTEA member, you can save \$150 off—plus another \$300 off for the Super Early Bird rate by using the discount code: CFTEA.**

“I learned so much that while I was still at the conference I reached out to my boss and told him we need to come back next year and bring more of our team with us!” Jennifer Preuss, VP Assistant Director of Retail L&D, Rockland Trust Bank [\[Learn More\]](#)

LOOKING AHEAD: SPECIAL PROGRAMS

November 2022

[State of Maine Elder Law and Customer Support 11/2/2022 11am-Noon \(FREE\)](#)

[Branch Manager Bootcamp: The Evolving Role of the Branch Manager Virtual Classroom starts 11/3/2022 or 11/9/2022](#)

[Get Deposits Now! Virtual Classroom 11/9/2022 or 11/16/2022](#)

January 2023

[Branch Manager Bootcamp: The Evolving Role of the Branch Manager Virtual Classroom starts 1/25/2023](#)

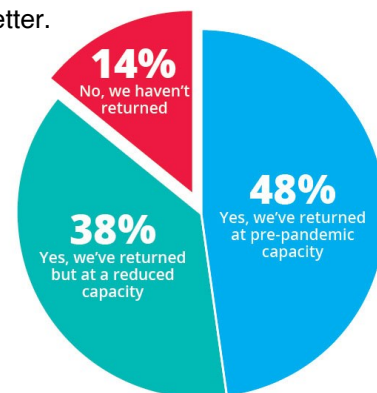
February 2023

[Training Conference and Expo](#)

[ABA Legal Foundations in Banking Virtual Classroom starts 2/2/2023](#)

[IRA Fundamentals Self Paced](#)

Have you returned to the office? Votes were cast via FB, LinkedIn and our bi-weekly e-newsletter.



“**Develop a passion for learning. If you do, you will never cease to grow.**

- Anthony J. DiAngelo -

UPCOMING GUIDED LEARNING DISCOUNTS

Giving back. 10% off featured monthly courses enrolled during that month!

November 2022

[Deposit Accounts & Services](#)

December 2022

[Fundamentals of Real Estate Appraisal](#)

January 2023

[Legal Foundations in Banking](#)

February 2023

[Consumer Lending](#)

[IRA Fundamentals \(self paced\)](#)

March 2023

[Supervision](#)

April 2023

[Financial Accounting](#) or [General Accounting](#)

May 2023

[Commercial Lending](#)

Stay tuned for more announcements of 2023 discounts on our social media and within future issues of the CFTEA Insider.

FIND YOUR UNIQUE SOLUTION AND SUPPORT OF CFTEA



UPDATES

Updated courses and awards have been added to our offerings:

- [Fundamentals of Consumer Lending](#)
- [Professional Speaking Certificate](#)
- [Professional Writing Certificate](#)

SUPPORT CFTEA FOR FREE

AmazonSmile is a simple way to support CFTEA (*Legal Name: Northern New England Center for Financial Training*) every time you shop, at no cost to you. When you shop at smile.amazon.com, Amazon will donate a portion of the purchase to our non-profit with the same great experience. [\[Learn More\]](#)

COURSES WITH YOUR POLICIES, PROCEDURES, & CULTURE



A number of organizations that work with CFTEA like to take our material and present it with their own policies, procedures, forms, and culture infused into the experience. How does that work?

CFTEA can supply employees at your organization with the materials to teach courses—in person or virtually. The course can then be supplemented with an organization's unique attributes.

The cost of running courses this way is greatly reduced, students gain credit towards certificates, certifications, and diplomas and employees complete courses on YOUR terms.

Would you like more information on how to do this? [Ask us.](#)

SPRING 2023 CATALOG

The Spring catalog has been updated and released! [Discover what's new!](#)





UNLOCK YOUR POTENTIAL



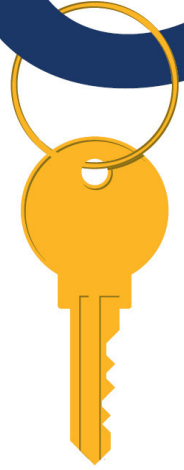
GET IN TOUCH

-  WWW.CFTEA.ORG
-  INFO@CFTEA.ORG
-  888.366.3242
-  FACEBOOK.COM/CFTEA.ORG
-  LINKEDIN.COM/SCHOOL/CFTEA

WE ARE HERE

We strive to empower students to achieve their goals, support organizations to realize success, and strengthen communities to create positive change by delivering specialized, relevant, and affordable educational programs.

CFTEA



THANKS FOR



OWL YOU DO

You are appreciated!