

## ABOUT US

Our humble roots began as a volunteer chapter of the American Institute of Banking (AIB) IN 1912. By 1997, a non-profit was formed in an effort to continue as well as expand our community work. Today, dozens of national vendors have chosen to partner with us—allowing access the best of the best in experience and content. Led by a volunteer board of directors and supported by our community advisory council, CFTEA provides an opportunity for continued strategic focus on innovation and career support.  
[www.cftea.org](http://www.cftea.org)

**A Non-Profit Professional Development Community**

**2022 SEPTEMBER**

# CFTEA INSIDER

## WHAT'S INSIDE

- Am I In the Right Place?
- Announcing: 2023 Training Conference & Expo
- Recent Vote Results Revealed!
- Sneak Peak at Fall 2022 Courses
- Guided Learning Discounts
- Courses With Your Policies, Procedures, and Culture.
- See the Fall 2022 Catalog

## EXPLORE OUR UNIQUE SOLUTIONS AND EMPOWERMENT NOW.

### CFTEA

#### 2022-2023 Award Worksheets

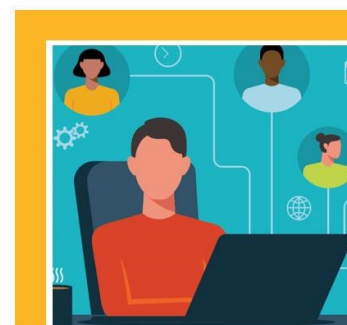
- ★ Career Paths
- ★ Certificates
- ★ Certifications
- ★ Diplomas

Click to Learn More!

Track your progress to career success!

### NEWLY ARRIVED!

Looking for the latest information on updated requirements for certificates, diplomas, and certifications? Our new [2022-2023 Awards Worksheets](#) are ready to view and print to support tracking your progress.



### NEW BUNDLE!

Our new [Working Remotely Certificate Bundle](#) was recently created by our education committee. This bundle provides a price break and the support needed to make a transition to remote or hybrid work a success for everyone.



## AM I IN THE RIGHT PLACE?

### Did you reach the right website?

Just like there are different United Way organizations, there are different CFT organizations nationally. An internet search might not bring you to your local provider—CFTEA. In fact, emails may have been purchased by another CFT organization to solicit your interest in the same products at a higher cost.

You might wonder, “Does it even matter?”

It does because records can be at different CFT organizations and incur additional transfer fees.

As your local non-profit provider, we:

- provide excellent customer service,
- give area organizations a voice,
- allow for a full student transcript
- —AND save you money.

Below is a sample comparison of the importance CFTEA places on cost-effective options as a community non-profit.

### PRINCIPLES OF BANKING

Other CFTs	ABA Direct	CFTEA
\$725	\$615	\$450

**That is a big difference in price! If you**

do a web search or get an email with the blue logo below—that isn't us. **It is good to ask—Am I in the right place?** Many organizations provide a direct link to our website from their Intranet.

Does it matter? **Absolutely.**



### 2023 TRAINING CONFERENCE & EXPO

Plan now! CFTEA has partnered with Training magazine for the 2023 Training Conference & Expo!

February 13-15, 2023  
Disney Coronado Springs Resort  
Orlando, Florida

[Registration and reservations are open.](#) See [full agenda details here.](#)

Sessions give attendees the very best in skill-building content,

covering design, development, delivery, management, evaluation, measurement, eLearning, behavioral analytics, emerging technologies, and more! **As a CFTEA member, you can save \$150 off—plus another \$300 off for the Super Early Bird rate by using the discount code: CFTEA.**

“I learned so much that while I was still at the conference I reached out to my boss and told him we need to come back next year and bring more of our team with us!” Jennifer Preuss, VP Assistant Director of Retail L&D, Rockland Trust Bank [\[Learn More\]](#)

## LOOKING AHEAD: FALL SEMESTER

### September 2022

[Solid Business Writing Virtual Classroom starts 9/15/2022](#)

[Your Role as a New Banker Virtual Classroom starts 9/27/2022.](#)  
(Perfect for new hires and those new to a financial institution.)

[Employment Law Hour Q & A: Kline Law Office Discrimination and Retaliation / Discipline and Discharge starts 9/28/2022 11am-Noon](#)

### October 2022

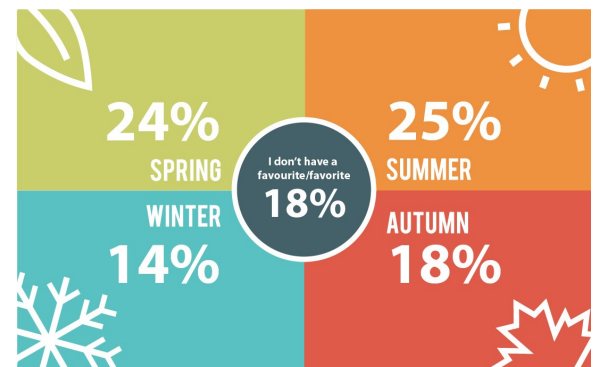
[Transferring CFTEA credit into St. Joseph's College plus supporting Associate's Degree students 10/12/2022 11am—Noon](#)

**Panel Discussion:** [Fostering Positive Business Connections in Lending 10/19/2022 11 am—Noon \(FREE\)](#)

[Principles of Banking Virtual Classroom starts 10/20/2022](#)

[Verbal Communications \(Speaking for Success\) Virtual Classroom starts 10/20/2022 6-8pm \(4 week accelerated option\)](#)

**What is your favorite season?** Votes were cast via FB, LinkedIn and our bi-weekly e-newsletter.



**Anything is possible when you have the right people there to support you.**

**- Misty Copeland -**

## UPCOMING GUIDED LEARNING DISCOUNTS

**Giving back.** 10% off featured monthly courses enrolled during that month!

### September 2022

[Written Communication](#)

### October 2022

[Business Math](#)

### November 2022

[Deposit Accounts & Services](#)

### December 2022

[Fundamentals of Real Estate Appraisal](#)

### January 2023

[Legal Foundations in Banking](#)

### February 2023

[Consumer Lending](#)

### March 2023

[Supervision](#)

Stay tuned for more announcements of 2023 discounts on our social media and within future issues of the CFTEA Insider.

## FIND YOUR UNIQUE SOLUTION AND SUPPORT OF CFTEA



### COURSE UPDATES

Updated awards have been added to our offerings:

- [Cash Management Certificate](#)
- [Accounting Certificate](#)
- [Accounting Diploma](#)

### SUPPORT CFTEA FOR FREE

AmazonSmile is a simple way to support CFTEA (*Legal Name: Northern New England Center for Financial Training*) every time you shop, at no cost to you. When you shop at [smile.amazon.com](https://smile.amazon.com), Amazon will donate a portion of the purchase to our non-profit with the same great experience. [\[Learn More\]](#)

## COURSES WITH YOUR POLICIES, PROCEDURES, & CULTURE



**A number of organizations that work with CFTEA like to take our material and present it with their own policies, procedures, forms, and culture infused into the experience. How does that work?**

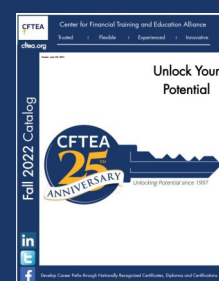
CFTEA can supply employees at your organization with the materials to teach courses—in person or virtually. The course can then be supplemented with an organization's unique attributes.

The cost of running courses this way is greatly reduced, students gain credit towards certificates, certifications, and diplomas and employees complete courses on YOUR terms.

Would you like more information on how to do this? [Ask us.](#)

## FALL 2022 CATALOG

The Fall 2022 catalog has been updated and released! Discover what's new!





## UNLOCK YOUR POTENTIAL



### GET IN TOUCH

-  [WWW.CFTEA.ORG](http://WWW.CFTEA.ORG)
-  [INFO@CFTEA.ORG](mailto:INFO@CFTEA.ORG)
-  888.366.3242
-  [FACEBOOK.COM/CFTEA.ORG](https://FACEBOOK.COM/CFTEA.ORG)
-  [LINKEDIN.COM/SCHOOL/CFTEA](https://LINKEDIN.COM/SCHOOL/CFTEA)

### WE ARE HERE

We strive to empower students to achieve their goals, support organizations to realize success, and strengthen communities to create positive change by delivering specialized, relevant, and affordable educational programs.



# Virtual LUNCH & LEARN



They say there's no such thing as a free lunch, but this might be the next best thing...

## Introducing Content and Connection

Lunch time is different for people. To accommodate that fact, welcome to our 2-3 minute content that allows engagement through text or video (your choice!). Use during a formal lunch & learn or discover on your own. *New topics added each month at [cftea.org](http://cftea.org) > Academics > [Virtual Lunch & Learns](#)*

### Discover:

- [ACE and Professional Credits](#)
- [Career Paths](#)
- [Searching Our Website](#)
- [Transferring Credits](#)
- [Staying On Course Updates](#)
- [Where To Find Certificates, Diploma, or Certification Requirements](#)
- [And MORE!](#)

