

ABOUT US

Our humble roots began as a volunteer chapter of the American Institute of Banking (AIB). In 1997, a non-profit was formed in an effort to continue as well as expand our community work. Today, dozens of national vendors have chosen to partner with us—allowing access the best of the best in experience and content. Led by a volunteer board of directors and supported by our community advisory council, CFTEA provides an opportunity for continued



A Non-Profit Professional Development Community

2022 JULY

CFTEA INSIDER

WHAT'S INSIDE

- 2022 Student Awards Recognition
- Announcing: 2023 Training Conference & Expo
- Recent vote results revealed!
- Sneak Peak at Fall 2022 Courses
- Guided Learning Discounts
- Fall 2022 Catalog

EXPLORE OUR UNIQUE SOLUTIONS AND EMPOWERMENT NOW.



FINDING CREDITS

Many professional credits are required to keep certifications current. Our website has been updated to include professional credits, such as CEUs, PDUs, HRCIs, SHRMs, and much more! See how you can improve your marketability, networking and



IMPROVED SEARCH

Your feedback has directly contributed to an improved search function on our website. What are the new features to help you sort through hundreds of course options? Feel more empowered by accessing a brief instructional video with some power tips.



THE ROI IN RECOGNIZING THE VALUE OF CAREER GOALS: A REFLECTION OF OUR STUDENT AWARDS PROGRAM

Cutting your training budget? It could cost business.

A problem that many organizations share is considering employee development an expense rather than investment. This view can have detrimental effects on employee morale, motivation, and retention.

According to a recent student by IBM, employees who feel they are not being developed to reach career goals are **12x more likely to leave** the company they are working for.

CFTEA offers several ways to optimize

performance and expand the capabilities of each member of your team.

At the end of each academic year, it is so encouraging to see so many organizations supporting employee learning and career development. The outpouring of senior leadership support is outstanding!

During our annual student awards program, it is an opportunity to celebrate accomplishments—many times in the face of challenges. These include volunteer board members, community

advisory council members, subject matter experts, instructors, and students.

Who was recognized from your organization? [View 2022 Program](#)

With budget considerations, CFTEA provides quality, cost-effective options. Managers and employees can focus on knowledge and confidence building material focused on their career. There are thirty–six career paths found on our website that help sort through course choices. [\[Learn More\]](#) CFTEA services can positively impact every member of your organization. Through our subject matter experts and exceptional customer service, we are ready when you are.

Looking more information? [Contact us!](#)

2023 TRAINING



New this year, CFTEA has partnered with Training magazine for the 2023 Training Conference & Expo!

February 13-15, 2023
Disney Coronado Springs Resort
Orlando, Florida

Registration and reservations open in August 2022.

Sessions give attendees the very best in skill-building content,

covering design, development, delivery, management, evaluation, and measurement, eLearning, behavioral analytics, emerging technologies, and more! **As a CFTEA member, you can save \$150 off—on top of the Super Early Bird or Early Bird rate by using the discount code: CFTEA.**

“I learned so much that while I was still at the conference I reached out to my boss and told him we need to come back next year and bring more of our team with us!”
Jennifer Preuss, VP Assistant Director of Retail L&D, Rockland Trust Bank [\[Learn More\]](#)

LOOKING AHEAD: SPECIAL PROGRAMS

September 2022

[Your Role as a New Banker Virtual Classroom starts 9/27/2022.](#)
(Perfect for new hires and those new to a financial institution.)

[Employment Law Hour Q & A: Kline Law Office Discrimination and Retaliation / Discipline and Discharge starts 9/28/2022 11am-Noon](#)

[Consumer Lending \(ABA\) Virtual Classroom starts 9/28/2022](#)

October 2022

[Transferring CFTEA credit into St. Joseph's College plus supporting Associate's Degree students 10/12/2022 11am—Noon](#)

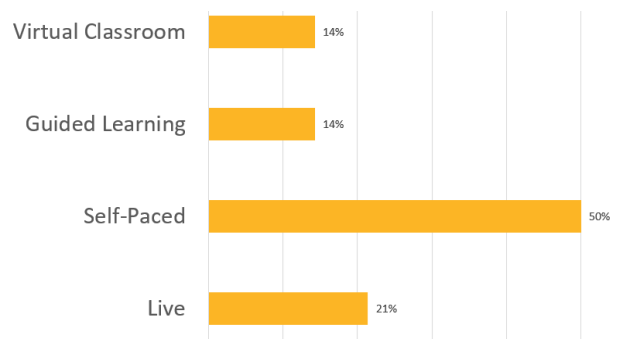
Panel Discussion: [Fostering Positive Business Connections in Lending 10/19/2022 11 am—Noon](#) (No charge)

[Principles of Banking Virtual Classroom starts 10/20/2022](#)

[Verbal Communications \(Speaking for Success\) Virtual Classroom starts 10/20/2022 6-8pm \(4 week option\)](#)

What is your favorite way to take a class?

Votes were cast via FB, LinkedIn and our bi-weekly e-newsletter.



Continuous learning is the minimum requirement for success in any field.

- Brian Tracy -

CELEBRATING OUR 25th ANNIVERSARY!

After a long period apart, our 2022 Leaders Conference will be held live at the North Conway Grand Hotel in scenic North Conway, NH. The theme is: [Building Tomorrow's Talent Today](#) and has an extensive program and networking opportunities. [\[Learn More and Register Today by July 29, 2022!\]](#) Questions? [Ask Us](#).

Upcoming Guided Learning Discounts

Giving back. 10% off featured monthly courses enrolled during that month!

July 2022

[Principles of Banking](#)

August 2022

[Quality Service](#)

September 2022

[Written Communication](#)

October 2022

[Business Math](#)

November 2022

[Deposit Accounts & Services](#)

December 2022

[Fundamentals of Real Estate Appraisal](#)

FIND YOUR UNIQUE SOLUTION AND SUPPORT OF CFTEA



COURSE UPDATES

New and updated courses have been added to our offerings:

- [Essential Online Chat with Customers](#)
- [Fighting Fraud: Top Scams Targeting our Nations Seniors](#)
- [Instant Messaging in the](#)

SUPPORT CFTEA FOR FREE

AmazonSmile is a simple way to support CFTEA (*Legal Name: Northern New England Center for Financial Training*) every time you shop, at no cost to you. When you shop at smile.amazon.com, Amazon will donate a portion of the purchase to our non-profit with the same great

ANNOUNCING EFFECTIVE COMMUNICATION BUNDLE



Having strong communication skills aids in all aspects of life – from professional life to personal life and everything that falls in between.

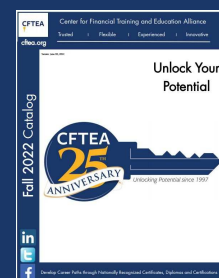
From a business standpoint, **all transactions result from communication**. Good communication skills are essential to allow others and yourself to understand information more accurately and quickly. Communication drives workplace success.

Succeeding in your career requires good communication skills. You need to know what you want and how you are going to attain it. **Being an excellent communicator can help propel your career.**

Students can purchase the bundle or work on courses one at a time. What are the details of this

FALL 2022 CATALOG

The Fall 2022 catalog has been updated and released! Discover what's new!





UNLOCK YOUR POTENTIAL



GET IN TOUCH

-  WWW.CFTEA.ORG
-  INFO@CFTEA.ORG
-  888.366.3242
-  FACEBOOK.COM/CFTEA.ORG
-  LINKEDIN.COM/SCHOOL/CFTEA

WE ARE HERE

We strive to empower students to achieve their goals, support organizations to realize success, and strengthen communities to create positive change by delivering specialized, relevant, and affordable educational programs.