

A Learning and Development Non-Profit Community

No. 1 2022 **THANKS** SHARING!





Announcing: Instructor-Led Online Principles of Banking

Flexibility is key to meet the busy schedules of today's student.

Students have the structure of weekly assignments that allow for the flexibility as to when during that week they are completed.

Upcoming Sessions:

- February 2, 2022—May 25, 2022
- September 12, 2022—January 2, 2023



Announcing New Awards and Expanded Career Paths

CFTEA expanded career paths now include one for Assistant Branch Managers! Looking to

recruit and retain from within? CSAs, CSRs, Personal, Relationship and Universal Bankers now have an educational path for success! Visit our Career Paths at cftea.org > Academics > Career Paths or use the links below:

- Assistant Branch Manager Certificate
- Assistant Branch Manager Diploma

Organizations are looking for the best qualified candidates in the job market. What are the key skills that are essential in today's workforce? Support the success of new hires in all areas through a newly created certificate from our education committee focusing on essential skills.

Essential Professional Skills Certificate

Or key skills in communication, professionalism, cross-selling and customer service found in:

Your Role as a New Banker

Upcoming Courses

January 2022

- ☐ Branch Manager Bootcamp: The Evolving Role of the Branch Manager Webcourse starts 1/20/2022
- ☐ Branch Manager Bootcamp: The Evolving Role of the Branch Manager Webcourse starts 1/25/2022
- ☐ Legal Foundations in Banking Webcourse starts 1/26/2022

February 2022

- Principles of Banking Instructor Led Online starts 2/2/2022
- □ Outside Calling School Webcourse starts 2/2/2022
- □ Quality Service Webcourse starts 2/8/2022
- □ Written Communication Webcourse starts 2/22/2022

March 2022

□ Modern Supervisor Webcourse starts 3/8/2022 (Material Access opens 3/1/2022)

April 2022

☐ Your Role as a New Banker Webcourse starts 4/6/2022 part of the Foundations in Banking Certificate.

May 2022

- □ Fundamentals of Consumer Lending Webcourse starts 5/4/2022
- □ Semester Ends 5/31/2022. Expecting a certificate, certification or diploma? Contact Tammy in our office to confirm completion.



Questions about our offerings? Contact us at 888.366.3242 or complete the Contact form on our website—<u>cftea.org</u>.



A Learning and Development Community



Guided Learning Course Options

Students with independence and space to learn will make them

happier, and the happy learner is more likely to engage in learning what they need to do their job better, but also to prepare for the future by exploring and developing new skills and interests.

Take the next step by choosing a Guided Learning course that unlocks your career opportunities. Our three credit courses may transfer toward college credit and apply to the <u>Bachelor of Science in Business Administration with a Banking Major! Ask our office for details!</u>

Click on any topic to gain detailed course and pricing information as well as what certificates, certifications, and diplomas these courses apply toward.

Accounting, Financial
Accounting, General
Analyzing Financial Statements
Banking Today
Business Math
Commercial Lending

Consumer Lending

Deposit Accounts & Services

Fundamentals of Consumer Lending

Fundamentals of Mortgage Lending

Fundamentals of Real Estate Appraisal

Fundamentals of Small Business Banking

Human Relations

<u>Human Resource Management</u>

Legal Foundations in Banking

Local Collectors Training

<u>Management</u>

Marketing

Money and Banking

Principles of Banking

Quality Service

Residential Mortgage Lending

Statistics

Supervision

Today's Teller

Understanding Banking Products

Written Communication

2021 Giving \$8,950

Giving Back

Wait.. What?! While the pandemic has hit nonprofits and education hard, CFTEA is proud to announce 2021 Give Back efforts made possible by your

organization being a key supporter of CFTEA.

CFTEA has always been rooted in the community and our community partners are important to us. Where opportunities exist, we provide a way to enhance limited training budgets that support individuals in our local communities. Better education means better careers leading to a stronger community.

The numbers are in! We are proud to announce that <u>CFTEA</u> has provided \$8,950 in giving back to organizations and individuals supporting our nonprofit in 2021. For a small nonprofit that is huge!

CFTEA gives back in a number of ways:

- Courses at no charge. A number of our courses are available for no cost and give students and organizations a hand up in reaching a career certificate, certification, or diploma.
- Internal training transfers. Where appropriate, CFTEA charges no fee to transfer in courses taught internally supporting an easier path to reaching career success and desired awards.
- No fees. In 2018, CFTEA removed all fee income to better support our organizational relationships.
- Scholarship and workforce training opportunities.
- Free professional development and leadership training for CFTEA board and council members.
 Negotiating with our national vendors to provide special courses and assessments at no charge.