

cftea.org

Trusted

Flexible

Experienced

I Innovative

Version: July 31, 2021

# Unlock Your Potential

Develop Career Paths through Nationally Recognized Certificates, Diplomas and Certifications

As we move forward from a global pandemic, the world has changed. Even more than ever the key foundations of CFTEA are critical to investing in education. Here are some key factors to consider when working with CFTEA over other learning options.

- **Trusted**—Our economy works because people trust each other and the businesses they support. We aim to be believable, consistent, and genuine with every interaction.
- Flexible In life, we want options. At CFTEA, we appreciate that we need to provide flexible learning options—but it is more than that. Our culture supports improving efficiency, providing new leadership opportunities, reducing our environmental impact and leveraging new technology. We look to evolve over time and build productive structures leading to success.
- Innovative—At our core, we are explorers as we look to improve processes, update course material and stay relevant for today and tomorrow.



Andrew Lederer Executive Director andrew@cftea.org 207.688.6226

# CFTEA: Investing In Your Success

### Mission

The Center for Financial Training and Education Alliance (CFTEA) strives to empower students to achieve their goals, support organizations to realize success and strengthen communities to create positive change by delivering specialized, relevant and affordable educational programs.

CFTEA Is a Local ABA Training Provider



### Connect With CFTEA

<u>CFTEA Office:</u> PO Box 365 Springvale, ME 04083 info@cftea.org | 1-888-366-3242 | FAX: 207-514-8260



Tammy Perkins Member Advocate and Enrollment Specialist Tammy@cftea.org



Emily Young Marketing Assistant Emily@cftea.org



#### Security Federal Bank, 2021

# Your Trusted Partner in Transforming Organizational Performance

The Center for Financial Training and Education Alliance (CFTEA) provides opportunities to individuals and teams to help organizations unlock business value by optimizing individual, team and organizational performance. With 24 years as a non-profit in the learning and development field, choice CFTEA of for is partner business growth, employee and a recognition advancement. CFTEA has a reputation for providing high quality programs taught by subject matter experts with years of real-world experience. Our various programs, certificates and diplomas can be personalized to address unique client challenges, provide career pathing, reinforce culture and provide the greatest experience for students and organizations while delivering material locally or virtually.

### Why Choose CFTEA?

### **Flexible Solutions**

Our vast selection of course offerings across various program areas can be tailored to create a learning solution that best meets your organization's unique needs. Our personalized approach to each interaction allows us to deliver the right solution every time.

### Collaborative Approach

We provide relevant, actionable and practical solutions tailored to address the challenges specific to each client. Our partnership with organizational learning and development allow for the ability to address gaps to ensure we are targeting the right goals with measurable results 3

#### **Trusted Partner**

We have been training financial institutions and businesses for more than 25 years. CFTEA is a valued partner that is more than just another training vendor as most of our client relationships span decades.



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Would you like to know more? Visit us at <u>cftea.org</u> or speak with your instructor. Follow CFTEA.org on Facebook to hear the latest information and Student Success Stories! Multiple delivery channels allow CFTEA to provide a flexible approach to personal and professional development. Our goal is to leverage technology and content combined with an engaging experience to provide online interaction and learning that equals or exceeds those taught in a live environment.

#### Instructor Led Online

Subject matter expert instructors guide learning outcomes and provide key support. An instructor is available to answer questions and provide feedback on assignments. Each week students receive an online assignment. The assignments may include reading a chapter in your text, completing an assignment to post on the discussion board, taking a selfcheck test, or collaborating with other students using discussion boards and other engagement methods. Students are expected to keep pace with the course syllabus as presented by the instructor.

### Guided Learning

If you find attending live classes difficult with your busy schedule and family obligations, Guided Learning is a powerful option. For each Guided Learning class you will be required to study on your own; however, you will have an instructor available to assist with material. Upon registering for a Guided Learning class your textbook will be mailed to you and your completion window along with access to the new CFTEA Workplace will be emailed to you. On the CFTEA Workplace site, you will find everything you need to complete the course including a suggested syllabus and downloadable versions of the activities you will need to complete. Open book exams will be taken on the CFTEA Workplace and can be taken from any computer. No more waiting on your instructor for corrections or the mail for course exams. With Guided Learning you are free to work at your own pace on your own time.

#### <u>Live</u>

Live training options provide face-to-face access to the instructor as well as fellow learners at a location near you. Instruction provides a live channel for discussions, experience sharing and networking. Students attend in-person at a specified location and time.

### Self-Paced eLearning

Self-Paced eLearning topics provide high flexibility for busy students while balancing a high quality experience. These may include mobile access to learning on the go. These programs include a mixture of instruction, case studies, assessments, exercises, videos, engaged learning structures and job aids.

#### <u>Seminars</u>

Various seminars are conducted throughout the year. Seminars allow for live, small group discussions on highly specialized topics in business and professional development.

#### <u>Webcourse</u>

A Webcourse provides a live class experience within a video conferencing environment. This allows a live class experience and engagement with the convenience of attending anywhere with a Internet connection. Access to a device with a webcam and microphone is preferred. With a set date and time, students interact by preparing homework assignments for discussion and ask instructors, as subject matter experts, topical questions.

### <u>Webinars</u>

This type of training program combines the clarity of a conference call with the interactions and online presentations. With a video sharing ability, an entire room or organization of attendees can participate at the same low cost.

Unable to attend at the scheduled time? Programs are available for playback at a time that convenient for organizations and their employees. <u>View all of the topics available on our website</u>.

# **Career Paths**

Career paths have been developed for a variety of positions within today's business world. These career paths are suggestions for growth provided to managers, students and human resources a guide on educational goals within a current role or new career. Our career paths have been directly developed by subject matter experts and our education committee. Research details on our Career Paths, located under Academics on our website. Entrepreneurship •

•	Accounting	• Facili	lies
•	Administrative Assistant	• Huma	in Resources
•	Board of Director	<ul> <li>Inform</li> </ul>	nation Technology
•	Business Analysis	• Leade	ership / Management
•	Call Center / Customer Care	<ul> <li>Learn</li> </ul>	ing and Development
•	Career Development	• Loan	Collections
•	Cash Management / Merchant Services	• Loan	Operations / Servicing
•	Commercial Lending	<ul> <li>Market</li> </ul>	eting
•	Commercial Loan Assistant	<ul> <li>Non-f</li> </ul>	Profit Management
•	Commercial Loan Underwriting	<ul> <li>Perso</li> </ul>	nal Enrichment
•	Compliance	<ul> <li>Resid</li> </ul>	ential Mortgage Lender
•	Consumer Lending	<ul> <li>Resid</li> </ul>	ential Loan Processing
•	Credit Analysis	<ul> <li>Resid</li> </ul>	ential Loan Underwriting
•	Data Analytics	<ul> <li>Retail</li> </ul>	Branches
•	Deposit Operations / Services	<ul> <li>Small</li> </ul>	Business Management
٠	Digital Banking	<ul> <li>Trusts</li> </ul>	/ Wealth Management

### Learn more

Employees are more engaged with an organization that supports education. They are highly motivated about their future when they have a clear understanding of themselves and how their career could develop. Supporting employees in making well-informed choices

about industry topics can lead them to have a more optimistic outlook on life, sense of purpose and greater level of contribution that they make to their organization and community.

In a recent Dale Carnegie survey, companies with engaged employees outperform those without by up to 202%. That's just staggering! A vast 87% of Millennials say that professional development and career growth are significant to them. CFTEA provides suggested educational career paths along with industry and nationally recognized awards to help professionals advance through the mastery of career competencies.

# SAINT JOSEPH'S

## Advance your banking career while you work.

### Earn a Bachelor of Science, Business Administration degree with a Banking major online.

Take your banking career further with this program, developed by Saint Joseph's College (SJC) and the Center for Financial Training and Education Alliance (CFTEA). Our long-standing relationship and close collaboration with the Center provides a program that is highly relevant to the needs of the banking community. With no application fee, four start dates per year, and no live component, Saint Joseph's College is ready and able to provide working adults a way to complete their degree that works for them.

#### Already taken courses with CFTEA? You may have already earned credit towards our degree!

#### Required CFTEA courses:

- B1074: Money and Banking
- B1080: Legal Foundations in Banking
- B1370: Principles of Banking
- B1865: Written Communication <u>and</u> B5465: Verbal Communication, OR B9121: Business Communication
- B4310: Supervision
- B6050: Residential Mortgage Lending **OR** B6047: Real Estate Finance
- B6350: Commercial Lending
- B6920: Analyzing Financial Statements
- B7008: Consumer Lending
- B7740: Marketing for Bankers

Example of SJC curriculum:

- AC 210: Financial Accounting
- AC 211: Managerial Accounting
- BA 306: Business Ethics
- BA 350: Management Information Systems for Managers
- MG 101: Introduction to Management
- MG 302: Human Resource Management
- MG 309: Organizational Behavior

Saint Joseph's College can accept up to 90 credits in transfer towards this 120 credit degree. If you have completed courses at CFTEA or other DOE accredited-institutions, you are already well on your way to earning your degree with SJC. To learn more about the program and where you stand, please contact our online admissions team by calling 1-800-752-4723, texting 207-893-7841, or emailing <u>onlineadmissions@sjcme.edu</u>.

### We accept applications to this program year-round. Ready to get started on your degree? Apply now for free at www.sjcme.edu/apply

#### Saint Joseph's College

Saint Joseph's was founded in 1912 by the Sisters of Mercy and chartered by the Maine Legislature in 1915. The College, which also administers a traditional four year residential program, is situated on 474 acres along the shore of Sebago Lake in Standish, Maine.

In 1976, Saint Joseph's introduced distance education to serve the needs of busy adult learners who wanted to earn a degree through off-campus study.

#### **SJC Online Programs**

- Affordable tuition and financial aid available to gualified students.
- Administrative and support services are geared towards busy individuals.
- Online courses are available 24/7
- Access to student support, library services, faculty, and technology help desk is available online.
- No application fee; apply online for free at www.sjcme.edu/apply

#### Saint Joseph's College

278 Whites Bridge Road Standish, Maine 04084

Call: (800) 752-4723 Text: (207) 893-7841 Email: onlineadmissions@sjcme.edu

www.sjcme.edu/online

### Flexible. Affordable. Accredited.

With 40 years of experience, we are one of the oldest accredited distance education providers in the United States. Since 1976, Saint Joseph's College of Maine has been empowering students with industry-relevant and mission-driven degrees they can earn off-campus.

With our courses offered 100 percent online, you determine the time and location of completing your coursework. Learn whenever you want, wherever you are!

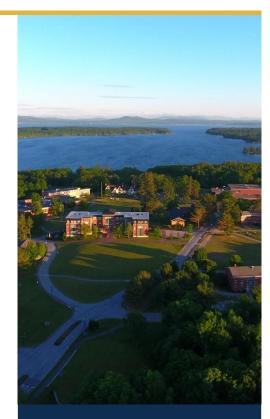
You will be assigned a dedicated student support specialist who will provide guidance on course selection and act as a mentor as you complete your degree. He or she will be your personal advocate and will provide an important link to the faculty, administration, and other college resources.

You are not alone. Every student has access to our dynamic learning environment, as well as to our information technology helpdesk. Our online student orientation provides valuable information about our learning management system and the various academic resources available to you.

**Your instructor is only an email away.** One of the unique aspects of Saint Joseph's online programs is the one-on-one relationship you will have with your instructors. As experts in their fields, they are also an excellent source of professional networking.

Life happens and our flexible schedule is meant to adjust to your needs. Your support specialist will assist you in selecting each course and an appropriate start date, allowing you to complete your program at a pace that is comfortable and realistic for you.

We encourage you to visit our campus any time. Swim at the beach, walk the trails, study at the library and more. Located on the edge of Sebago Lake with all departments on-campus, Saint Joseph's College is a great place to be. We'd love to see you here!



### Request More Information

No matter where you are in your education, or where you are headed, Saint Joseph's College offers an online program that will help you get there.

### 

Online Admissions: 800-752-4723

Visit sjcme.edu/online

Established in 1912. Educating for life. Saint Joseph's College 278 Whites Bridge Road Standish, ME 04084

**ONLINE PROGRAMS SUMMER 2020** 

#### Ready to get started on your degree? Apply now at www.sjcme.edu/apply

# Bachelor of Science in Business Administration (BSBA) Banking Major at St. Joseph's College

Looking to transfer credits from CFTEA to a college or college courses to CFTEA?



Choose Transcripts and Credit Transfers under

Academics at www.cftea.org to seek additional guidance or speak with our CFTEA Office to navigate your options.

For more information, or to discuss your entry into the program, contact Saint Joseph's College:

Online Admissions: 1-800-752-4723 OR email: info@sicme.edu

Your SJC admissions counselor will be able to provide information about potential partnership discounts for your institution.

Your CFTEA Contact for the Saint Joseph's College program is Tammy@cftea.org

CFTEA credits may also qualify as an elective toward other degree programs at St. Joseph's College. Contact CFTEA for additional guidance and support to complete your degree faster.

# Status and Partnerships



GuideStar is a national foundation that rates the health of non-profits. CFTEA received GuideStar's elite Platinum Seal of Transparency for our important

work in community workforce, strategic planning as well as career and board development.



CFTEA's partnership with the Society of Human Resource Management provides access and key insights

into the needs of workforce and workplace development within our communities.



M A N P CFTEA's membership with the Maine Association of Non-Profits

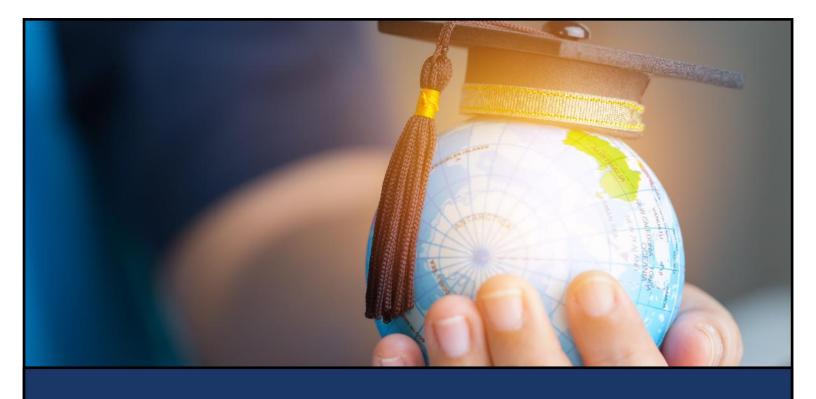
allows us to be part of a network of nonprofits, for-profits and individuals who are advancing, connecting and strengthening the leadership voice and organizational effectiveness of non-profits and their unique challenges.

Access our full range of over twenty national learning partners for the best in career development!

### We've Got It All

You are the center of our dedicated learning community. Our sole purpose is to provide quality, personalize assistance and education to help others succeed. Questions? We are here to help.





## **Certificate, Diploma and Certification Programs**

The Center for Financial Training and Education Alliance (CFTEA) provides industry and nationally recognized certificates, diplomas and certifications to help professionals advance through the mastery of By covering foundational concepts with job focused tools and knowledge, specific competencies. employee effectiveness is enhanced. Students walk away equipped with specialized skills that build experience and confidence allowing for signification contributions to your career and organization.

Through our alliance with the American Banker's Association, Ascensus, Axelos, Cengage, Hondros Learning, Logical Operations, MindEdge, New Horizons, OnCourse Learning and TestOut, we bring together the best learning experiences and material to offer quality experiences. This unique approach allows organizations and professionals who are looking for an educational career path, certificate, diploma or certification program to receive national recognition that supports their development.

### The CFTEA Custom Experience

What is important to your organization? For many, especially those with limited training budgets, focusing in on the right type of learning and development that will empower and advance your team is critical. All of our courses, certificates, diplomas and certifications can be customized and include aspects of your internal training to provide a truly unique experience, unlike any other.

Choose from our library of existing courses or the material can be customized to fit your organizational needs and approach.



# **Certificates and Certifications**

### **Business Skills**

Accounting Administrative Assistant AEM/CEM Prep Emergency Management Agile Certified Practitioner (PMI-ACP) Exam Prep **Bank Financial Management Bank Solutions Provider** Banking Customer Service Experience Branch Manager Branch Manager Bootcamp Building a Fast Growing Business **Business** Communication Call Center / Customer Care Cash Management / Merchant Services Certified Banker Certified Global Business Professional (CGBP) Exam Prep Certified Modern Banking Representative Certified Modern Branch Professional—Level 1 Certified Modern Branch Professional—Level 2 Credit Union Member Service Experience **Customer Service Representative** Data Analytics **Deposit Operations Deposit Operations Fraud Detection** Digital Banker or Banking **Digital Marketing Emergency Management Essential Professional Development** Entrepreneurship Fiduciary Relationship Management Financial and Credit Risk Management Foundational Bank Marketing Foundations in Banking Front-Line Fraud Detection Future Proofing Your Career General Banking **General Business HR** Ethics Series Human Resource Management Integrated Wealth Planning and Advice Introduction to Business Analysis Non-Profit Management

### <u>Business Skills</u>

Organizational Behavior Personal Banker Professional in Human Resources(PHR)Exam Prep Course Small Business Banker Small Business Management Today's Essential Workforce Skills Today's Workplace Trust: Foundational, Intermediate & Advanced Universal Banker

### <u>Compliance</u>

AML Foundations Certificate + ACAMS Membership BSA and AML Compliance Deposit Compliance Financial and Credit Risk Management Fraud Prevention for BSA Department Lending Compliance Operational Risk Management Risk management Frameworks

### Leadership, Managerial &

### **Supervisory**

Advanced Professional Development for Supervisors *Certified Modern Manager Certified Modern Supervisor* Essential Professional Development for Supervisors Finance Essentials for Managers Introduction to Leadership Leadership Narrative Leadership for Women in Business Project Management for Teams Project Management Team Leadership Supervisor / Team Leader The Effective Manager's Toolbox

### Learning and Development

Online Learning Modern Classroom Certified Trainer (MCCT)

Business & Commercial Lending Commercial Credit

# Certificates & Certifications / Diplomas

### <u>Lending</u>

Certified Business Credit & Tax Returns Analyst Commercial Loan Assistant & Advanced Commercial Loan Underwriting Consumer Lending Loan Collections Loan Servicing Residential Loan Processing Residential Loan Underwriting Residential Mortgage Fraud Detection Residential Mortgage Lender or Lending Residential Mortgage Processing & Underwriting Fraud Detection Small Business Lending & Selling Skills

### Professional Skills & Special Topics

2021 Summer Learning Advanced Professional Development AGILE Project Management *Certified Health Savings Professional (CHSP) Certified IRA Specialist I (CIS I)* Creativity and Innovation Core Concepts and Ethics for Fiduciary Advisors Interpersonal Skills Professional Communication Skills Foundational Professional Development Essential Professional Development Sales Essentials

### Technology & Business Software

CISCO CNNA Switching Pro CISCO CCNA Routing Pro Cybersecurity ITIL 4 Foundation Certificate (AXELOS) I.T. Fundamentals Pro Microsoft Office Pro PC (A+) Pro Project Management for I.T. Security (+) Pro Web Design

### **Business Skills Diplomas**

Accounting Administrative Assistant Advanced Financial Services Bank Marketing Bank Operations Call Center / Customer Care Cash Management / Merchant Services Deposit Operations Digital Banking General Banking General Business Human Resources Marketing Universal Banker

### Learning & Development Diplomas

Adult Educators Diploma

### Lending Diplomas

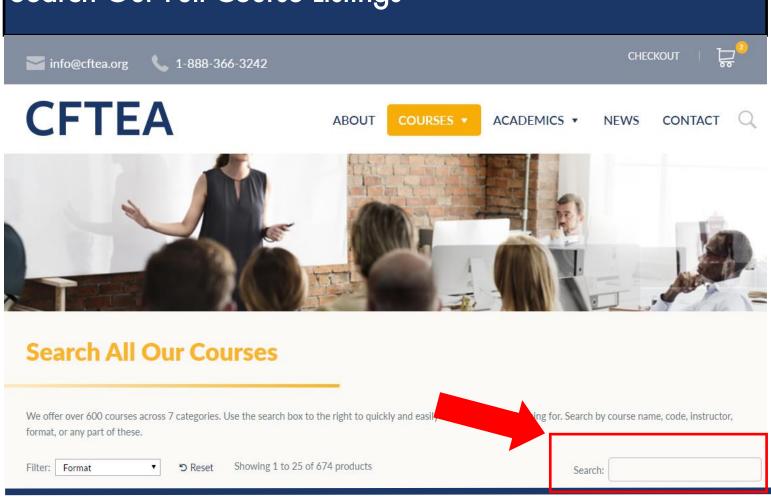
Business Banking and Commercial Lending Commercial Loan Assistant Consumer Lending Credit Analyst Introduction to Lending Loan Collections Loan Servicing Residential Loan Processing Residential Loan Underwriting Residential Mortgage Lending

### Leadership, Managerial &

**Supervisory Diplomas** 

Supervision

# Search Our Full Course Listings



To provide the latest course information, CFTEA now provides instant access and full search capabilities to our website—<u>cftea.org</u>. All courses have links to course descriptions to provide the greatest insight into the length, format, audience and content overview of each of our courses and programs.

This online searching format will be new for many, however the feedback has been overwhelmingly positive. Orders completed through our website also provide automatic tracking for when a student is set up and/or materials are sent.

Questions? <u>Please contact us at the CFTEA office and we are happy to</u> walk anyone through the course search features of our extensive <u>library.</u>

# IRA Courses for 2021 and Beyond

Flexible solutions are available for safe, engaging IRA and HSA training. <u>Sign up before the Spring rush</u>. Gain confidence when interacting on the subject of IRAs and enhance the relationship during these challenging times.



### Introduction to IRAs - \$95

A self paced microlearning overview of IRAs and contribution rules.

### IRA Fundamentals—\$199

Expand your knowledge beyond that basics. This is the perfect solution that provides reference materials, job aids and video to create an immersive educational experience.

### IRA Q & A Webcourse - \$199

You have questions! Our IRA subject matter expert has answers. This engaging experience is an open format that allows students to ask direct questions regarding IRA challenges or situations that they have faced in their career. Submit questions prior to attending or during the course to develop the confidence you need with IRAs.

### IRA University – \$1,199 (includes certification exam)

### Starting dates: 2/24/2021, 4/28/2021, 7/7/2021 or 9/29/2021

Dive deeper! Gain certification and attain a designation that will help you fulfill your career as a professional IRA representative.

### HSA University— \$899 (includes certification exam)

### Starting dates: 2/25/2021, 4/29/2021, 7/8/2021 or 9/30/2021

Dive deeper! Gain Certified Health Savings Professional designation and expand your knowledge within the industry. Help IRA owners receive peace of mind as they work with a professional HSA representative at your institution.

## The 2021 Ascend Conference Portland, Maine starts 9/13/2021-\$1,399

# Specialized Seminars and Webcourses

After two years, we are pleased to once again offer in-person dedicated time with Honorable Alfred Piombino who is recognized as a notary law, practices and ethics authority. He is a Life Member and past Director of the American Society of Notaries that is willing to share common pitfalls and challenges that notaries experience—especially during these challenging times.

Join one or both of his dynamic seminars in the Burlington, Vermont area:

Notary Public Workshop	Medallion Programs and Signature Guarantees: Ar		
	Overview of the Processes, Rules & Risks		
Wednesday, September 22 9am—Noon	Wednesday, September 22 1:30pm—3:30pm		

Not in the northern Vermont area? <u>Don't miss out on the same program offered as a webcourse without</u> <u>any travel requirements</u>! (See information below for additional details on this powerful program.)

## Webcourses

Our webcourses combine the personal interaction of a live class with the convenience of attending a class anywhere. Click on the course to gain more information from our website or <u>search our courses at</u> <u>cftea.org</u>.



<u>Banking Today</u> C1011WC 9/21/21 & 9/28/21 Jessica Bollotta



<u>Notary Public Workshop</u> C5024WC 9/23/21 9am—Noon Alfred Piombino



Quality Service C1045WC 10/6/21 & 10/13/2021 Jessica Bollotta



Written Communication C1865WC Starts 10/19/21 for 8 Weeks Marcia Benner









<u>Verbal Communication</u> C1865WC Starts 10/20/21 for 4 Weeks Andrew Lederer

<u>Principles of Banking (ABA)</u> A1370WC Starts 10/21/21 for 8 Weeks Cynthia Stuart

<u>IRA Q & A</u> S5053WC 4/7/21 9:00-11:00am Betsy Maguire

- <u>ABA Legal Foundations in</u> <u>Banking</u>
- Your Role as a New Banker
- And More!

# Announcing New Partner: TestOut



## Train. Certify. Succeed.

# NE Advance your Career with Comprehensive Training from TestOut.

TestOut makes online IT training courseware to empower people to get trained, certified, and career-ready. Over the past 25 years, we've developed a training methodology that suits every learning style and allows maximum engagement and retention. We don't just help you learn—we give you experience. More than just training videos or test prep, our lab simulations include integrated hardware, operating system, and networking labs that let you apply what you've learned in real-world job situations. With TestOut you will have everything you need to get certified. Compare everything that's included, and you'll find a value unmatched in the industry.

Tap into over \$200,000 in simulated network equipment with real-world scenarios.

- CISCO CCNA Routing Pro Certification
- **CISCO CCNA Switching Pro Certification**
- I.T. Fundamentals Pro Certification
- Microsoft Office Pro Certification
- Network Pro Certification

- PC Pro Certification (A+)
- Security Pro Certification

"Amazing experience all around. Passed my A+ flawlessly, and getting ready for Network+ and Security+. The content is accurate and lab simulator is really amazing." - Allen



# Unlock Your Career in Banking Foundations in Banking Certificate

CFTEA makes it easy to access the key to your career in the field of banking. By leveraging high quality materials and flexible options, our Foundations in Banking Certificate consists of two courses:

- Your Role as a New Banker
- Today's Teller or may be substituted with proof of internal teller training at your organization at no charge.

This certificate program prepares those aspiring for a successful career in a financial institution with in-demand skills. The targeted courses provides the necessary knowledge and skills for potential employees as well as those new to the financial industry.

It is a direct path to a career in banking and the foundation to build toward the Certified Modern Banking Representative.

# Certified Modern Banking Representative

### Why Certifications Are Important?

Certification programs go beyond training by providing a nationally recognized measurement of knowledge and skills. See our website cftea.org for details on all our certifications.

Certifications allow professionals to stay up to date, earn more money, provide professional growth and the ability to stay ahead of the pack in the professional world. Today's employee wants engagement in different forms. Many employees today have options. They know the labor market is limited and employers are willing to do more than just offer a job. While some compete for better wages, many will stay with a company that offers the ability to develop and grow their career.

## Certified Modern Banking Representative

This certification is designed for entry level employees at financial institutions and shows the world you are serious about making a difference in your career. With so much information coming at a newer employee, the focused content equips students to take on modern banking challenges.



### **Banking Today**

Guided Learning	C1011GL
Self Paced Online:	C1011SP
Webcourse:	C1011WC



### Legal Foundations in Banking

Guided Learning A1080GL Instructor Led Online A1080ILO Webcourse A1080WC

#### **Quality Service**

Guided Learning Webcourse C1045GL A1045WC When all courses are completed, sign up with the CFTEA office for the exam to earn your certification!



Fighting Fraud: Top Ten Scams Targeting Our Nations Seniors

Self Paced Online C1063SP





# FEATURED CERTIFICATE



# Certified Modern Banking Representative

### View Certificate

As a modern certification in today's business world, the Certified Modern Banking Representative (CMBR) covers updated material that allows new, entry-level employees to develop in their careers and equips them to take on modern banking challenges with knowledge, confidence, and skill.

This is an entry-level certification for banking representatives that seeking to advance their career. Certification can offer a clear pathway to employment in the banking industry.

### **Included Courses:**

- → Fighting Fraud
- → Banking Today

- → Quality Service
- CMBR Certification Exam

→ Legal Foundations in Banking



Self paced \$499 Contact info@cftea.org (207) 688-6225



# <u>Certified Modern Branch Professional–Level 1</u>

This certification is designed for branch employees seeking a true and rich <u>universal banking model</u> and is suited as a career path beyond entry-level through assistant branch manager levels. Retail employees require a full range of skills and knowledge to manage relationships across a broad spectrum of modern topics. *Next level after the Certified Modern Banking Representative*.















### **Deposit Accounts and Services**

Guided Learning C1048GL

Handling Workplace Conflict

Self Paced Online H1062SP

### IRA Fundamentals Course or equivalent internal IRA course

Instructor Led Online S5019ILO Self Paced Online S5018SP Webcourse S5017WC

### Legal Foundations in Banking

Guided Learning A1080GL Instructor Led Online A1080ILO Webcourse A1080WC

### Principles of Banking

Guided Learning	A1370GL
Webcourse	A1370WC

### Sales Essentials Certificate

Self Paced Online C5046SP

### Security Awareness Training Self Paced Online M9014SP

When all courses are completed, sign up with the CFTEA office for the exam to earn your certification!

# Certified Modern Branch Professional—Level 2

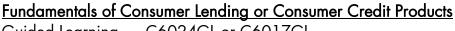
This certification is designed for branch employees seeking a true and rich <u>universal banking model</u> and is suited as a career path beyond entry-level through assistant branch manager levels. Retail employees require a full range of skills and knowledge to manage relationships across a broad spectrum of modern topics. *Prerequisite: Certified Modern Branch Professional*—*Level 1* 











Guided Learning C6024GL or C6017GL Self Paced Online A6017SP

### Fundamentals of Mortgage Lending

Guided Learning C6026GL Self Paced A6022SP

Fundamentals of Small Business Banking Guided Learning C6056GL Self Paced Online A1070SP

Introduction to Leadership Self Paced Online M5028SP

Introduction to Analyzing Financial Statements

Guided Learning C1076GL Self Paced Online A1076SP When all courses are completed, sign up with the CFTEA office for the exam to earn your certification!



### Written Communication or Certificate in Business Communication

Guided Learning C1865GL Self Paced Online M1029SP Webcourse C1865WC

# Self Paced Professional Development Certificates

Interactive material, case studies, exercises and quizzes developed by CFTEA. Visit our website for more details.



<u>Foundational Professional Development Certificate</u> <u>Course # H5038SP \$299</u> Develop professional development soft skills as a foundation to advance within your career and workplace.



<u>Essential Professional Development Certificate</u> <u>Course # H5037SP \$299</u> Develop critical business skills essential for career success in today's workplace.



Advanced Professional Development Certificate — <u>Course # H5039SP \$299</u> Develop a deeper level of critical business skills in today's workplace to meet challenges and be successful.



<u>Essential Professional Development for Supervisors Certificate</u> – <u>Course # H5048SP \$299</u> Continue growth as a supervisor through these interactive courses that keep your skills as a supervisor sharp and ever-growing.

<u>Advanced Professional Development for Supervisors Certificate</u> <u>Course # H5049SP \$399</u> Growing in the role of a supervisor brings new challenges and opportunities. Continue professional development through these interactive courses that keep your skills





Sales Essentials Certificate—Course # H5046SP \$299

Sales are the core of every business, and the barometer through which growth is measured. These interactive course are designed for those new or seasoned with sales to provide success.

relevant to modern challenges as a supervisor.

# Introducing

# Updated and Highlighted Courses

Feedback to CFTEA is directly taken into consideration for new and updated courses that are needed to meet changing needs and remain relevant. Here are some key courses that are getting rave reviews and engagement. \$99



<u>Consumer Credit Reporting, Credit Bureaus, Credit</u> <u>Scoring and Related Policy Issues</u>: Think you know credit reporting? This engaging course brings out new information that helps lending personnel <u>and</u> consumers. How do actions impact a credit score? Greater reliance on consumer data

significantly affects—and potentially limits—consumer access to financial products or opportunities. This is a course recommended to anyone looking to better understand and navigate credit reporting. **Highly recommended for everyone.** 

Applies toward: <u>Residential Loan Underwriting Certificate</u>



### Frauds, Scams and Cons REVISED

Our frauds, scams and cons course was completely overhauled for 2021 with amazing new content, engagement and case studies. The goal of this course is to practically look at how this material can be used to support anyone learning more about current fraud and

how it can be used personally and in your career.

Highly recommended for everyone.

Applies toward: <u>Call Center/Customer Care Diploma, Deposit Operations Fraud Detection Certificate, Front-Line Fraud Detection Certificate, Loan Processing Certificate, Loan Servicing Diploma, Residential Mortgage Processing & Underwriting Fraud Detection Certificate,</u>



### Meeting Minutes That Matter

Are you responsible for taking minutes for a non-profit or other business meetings? Minutes are usually something asked of someone with little or no training. However when minutes become

a legal part of an organization, what can be done to ensure they are done accurately and with appropriate follow up actions recorded? Explore useful templates, practical exercises and top tips on taking minutes for different types of meetings. Taken minutes in the past? Highly recommended for those new to taking minutes and for those that have taken minutes, but never received training on the responsibility of minutes. United Training is proud to be a learning partner with the CFTEA. Choose from thousands of technology courses.



At United Training we help corporate employees and individuals improve their skills. We are a leading provider of IT, Desktop Applications, Project Management and Business Skills courses. As a learning solutions provider for many of the industry's top vendors such as Microsoft, VMware, and Cisco, we are positioned to offer the latest authorized classes delivered by certified subject matter experts. With the largest Guaranteed-To-Run schedule in the industry, you can choose from hundreds of course titles and thousands of class dates to find the right solution for you.

Adobe	Google	Pov
Agile	Internet of Things (IoT)	Qui
Amazon Web Services	ITIL/Service Management	Ent
Business Analysis	Leadership & Development	Rep
Business Skills	Lean Six Sigma	Scru
Cisco	Microsoft Office	Sec
CompTIA	Microsoft Technical	۷M
Database	Oracle	Wel
DevOps	Project Management	

Power Hours Quickbooks Enterprise Linux Reporting and Analysis Scrum Security VMware Web and App Development

We accept Microsoft SATVs, Cisco Learning Credits (CLCs) and VMware Training Vouchers.







# DISCOVER A NEW WAY TO ENGAGE AND CONNECT YOUR PEOPLE

Introducing Everything DiSC<sup>®</sup> on Catalyst<sup>™</sup>



### The Experience Begins with Everything DiSC Workplace<sup>®</sup> on Catalyst<sup>™</sup>



# **CULTURE MATTERS**

Amid the uncertainty and challenges of today, organizational culture cannot be an afterthought. It must be focused on—intentionally and continually—to ensure recovery and results. **So, how do you enhance your workforce's ability to engage, collaborate, and adapt in this volatile and uncertain reality?** It might seem impossible to know where or how to begin—but we can help.



Everything DiSC Workplace® on Catalyst™ takes the bestselling Everything DiSC Workplace® experience to the next level. Designed

to engage everyone in building more effective relationships at work, Workplace on Catalyst helps people adapt to others in real-time, unlocking engagement and inspiring more effective collaboration. **Build a better workplace today.**  By combining DiSC<sup>®</sup> with instructor-led training and a powerful learning platform. Learners will:

- Discover their DiSC<sup>®</sup> style
- Deepen understanding of self and others
- Form better relationships with others
- Access real-time tips for more effective interactions with their colleagues
- Build the foundation for an ongoing learning journey





# TRANSFORMATIONAL LEARNING. PROVEN IMPACT.



Everything DiSC<sup>®</sup> on Catalyst<sup>™</sup> offers a highly adaptive, human-centered solution that transforms your typical day-long training event into an ongoing development process—that works. The result is a more engaged, collaborative workforce that has an immediate and lasting impact on your organization's performance and culture.



### The Everything DiSC Assessment

- Powered and proven by 40+ years of research
- Uses computer-adaptive testing and sophisticated algorithms for precise results that reveal each learner's unique DiSC<sup>®</sup> style
- Provides the foundation for a personalized learning experience



### The Catalyst™ Platform

- Delivers the results of the Everything DiSC assessment in a guided, narrative-style format
- Allows learners to go deeper into their DiSC style and compare with colleagues' styles to develop social and emotional skills
- Provides access to each learner's personalized DiSC application content including the downloadable Your DiSC Profile report.



### The Everything DiSC on Catalyst Facilitation Kit (Optional Kit for Facilitators)

- Brings the learner's DiSC results to life in an instructor-led experience that engages and educates
- Includes Workplace and Agile EQ application content, featuring virtual and in-person training options
- Uses a short-format, modular design that is easily tailored to any group size or time constraint







# KEEP YOUR PEOPLE CONNECTED WITH EVERYTHING DISC<sup>®</sup> ON CATALYST<sup>™</sup>

Do you have people in your organization who are past Everything DiSC<sup>®</sup> learners? **Ask me about upgrading them to the Everything DiSC Workplace<sup>®</sup> on Catalyst<sup>™</sup> base experience!** 







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### Withdrawal Policy

Withdrawal from a course is required in writing to the CFTEA office. A student may withdraw from a class with no fees assessed up to ten business days prior to the start of the class. Within the ten business days, refunds will deduct a \$25.00 cancellation fee, cost of materials and postage/handling. No shows at the start of class receive no refund. To avoid a cancellation fee, the course may be transferred to another student for \$50 prior to the start date.

Additional cancellation charges:

Instructor Led Online 8-16 week or

daytime seminars/classes.\$130 Cancellation Charge

Instructor Led Online short classes......\$ 75 Cancellation Charge

ABA Self—Paced , Ascensus, MindEdge, OnCourse classes.....No refunds

Any student who registers for a class, does not inform the CFTEA office of withdrawal and does not attend the class will be charged the full tuition rate.

#### Cancellation Due to Bad Weather

Winter weather can be volatile and unpredictable. Because of this CFTEA will expect payment for any enrollment cancellation due to anticipated bad weather after the deadline requirements in the Withdrawal Policy. At the discretion of CFTEA, with the exception of classes held at a high school, college or university, should bad weather become a deterrent for any student(s) to attend a class on the day/evening of the program, there will be no charge for the enrollment. The decision to cancel any evening classs will be made by 2:00 PM. Daytime classes will be cancelled by 3:00 PM the day before the class The CFTEA office will contact a student enrolled in a cancelled class.

NOTE: Classes being held at a high school, college or university will be canceled when the school makes the decision to close for bad weather. Please listen to radio stations in your area that would have information about school closings for inclement weather.

### **CFTEA Smoking Policy**

A smoke-free environment is maintained at all CFTEA classes, seminars and workshops, and social events. In most cases, smoking areas are available at class and seminar locations. Your instructors will be aware of the smoking areas.

### **Class Attendance Policy**

Student attendance and class participation are in many classes critical to the learning objectives of the class. CFTEA has established the following policy regarding student absences.

- More than one absence in any class longer than three sessions, and any absence in a class of three or fewer sessions may jeopardize the student's receipt of credit for the class.
- Instructors may waive these policies with adequate and documented reasons and after discussions with the CFTEA office.

### CFTEA In-House Cancelation Policy

CFTEA appreciates being a preferred educational partner and provides work setting up In-House live programs for the benefit of organizations. At times changes or situations may occur that impact a course running. It is important to communicate with the CFTEA office if there is any change that impacts an agreed upon course to run. If a course cannot be rescheduled with a planned outside instructor engaged, the following cancelation policy is applicable.

Cancelation of the program within:

- 30 days of program date 100% recoupment of program costs.
- 60 days of program date 50% recoupment of program costs.
- 90 days of program date 25% recoupment of program costs.

### CFTEA Code of Ethics and Conduct Policy

The Center for Financial Training and Education Alliance (CFTEA) recognizes that it takes more than quality education and a commitment to the students that it serves to be successful in accomplishing our mission. We rely heavily on our solid reputation for honesty, fairness, and ethical conduct to attract our students, recruit quality instructors, and retain the high level of organizational support and respect.

Our reputation ultimately rests on the good judgment and personal integrity of everyone - staff, volunteer leaders, students, instructors, and all other individuals and organizations - involved with CFTEA.

Those associated with CFTEA in any capacity shall commit themselves to:

- Striving for excellence in all aspects of CFTEA;
- Using only legal and ethical means in all CFTEA activities, including conducting all financial transactions in a responsible manner;
- Acting with impartiality in all CFTEA matters;
- Maintaining the confidentiality of privileged Information entrusted or known to them by virtue of their association with CFTEA;
- Refusing to engage in, or tolerate, activities for personal gain at the expense of CFTEA or our business partners; and
- Communicating in a truthful and accurate manner.

### Academic Integrity Policy

CFTEA strongly supports the concept of academic integrity and seeks to foster sound moral behavior in its students and faculty. Academic dishonesty can take many forms, including cheating on examinations, plagiarism, aiding others to commit dishonest acts, etc., and must never be tolerated. Students engaging in academic dishonesty are subject to serious consequences. Instructors who observe or suspect an incident of academic dishonesty shall bring it to the attention of an appropriate center official immediately for prompt investigation, review and action.

### Student File Change Policy

Student files are maintained at the CFTEA office. A file is begun for a student when his/her first enrollment form for any class arrives at the CFTEA office. Student records are maintained by the last four digits of the student's social security number. Should you desire not to provide us with this information, we will assign a student identification number to the enrollment listed on the enrollment form.

If a student changes their name or place of employment, please contact the CFTEA office with corrections as soon as possible at 888.366.3242 or info@cftea.org.

### ACE College Credit Recommendations

The American Council on Education's College Credit Recommendation service (ACE Credit) has evaluated and recommended college credit for several Instructor-Led online classes listed in this catalog and the credit recommendation is listed in the indicated column.

The American Council on Education, the major coordinating body for the nation's higher education institutions, seeks to provide leadership and a unifying voice on key higher education issues and to influence public policy through advocacy, research, and program initiatives. ACE CREDIT connects workplace learning with colleges and universities by helping adults gain access to academic credit at colleges and universities for formal courses and examinations taken in the workplace or other settings outside traditional higher education.

These recommendations do not guarantee you will receive college credit for these classes. The decision is made independently by each college or university. The ACE website lists the Colleges and Universities that have agreed to accept the credit recommendations when appropriate.

Prior to enrolling into a course specifically to transfer the credits to the college or university you are attending please confirm directly with the school that they will accept the credits upon successful completion of the class.

### **Grading Policy**

<u>In-class</u>: Grade reports will be sent to students as soon as possible after the grades have been received from the instructor. Grade reports to the financial institutions will be sent in bulk at the end of the semester - in January and in July. A student may request in writing that a grade report be sent to his/her human resource department sooner than at the end of the semester if the grade is necessary for a promotion, salary increase, etc.

<u>Online and Self Study</u>: Grades are sent to students upon CFTEA's receipt of the final grade from the instructor or completion of the self-paced programs.

CFTEA uses an official letter grading system for courses eligible for credit, but does not include pluses (+) or minuses (-). Letter grades are as follows:

- 90 100 = A (Excellent)
- 80 89 = B (Above Average)
- 70 79 = C (Average)
- 60 69 = D (Below Average)
- Below 60 = F (Failing)
- P = (Passing)
- W = (Withdrawn)
- I = (Incomplete, may be completed and a grade posted.)

A class showing an incomplete grade must be successfully completed within three months of the end date of the class in order for the grade to be changed to a letter grade. Otherwise the incomplete grade will remain as a permanent record on the transcript.

#### **Transcript Policy**

An unofficial transcript of a student's classes may be requested by the student in writing. An official transcript may be sent to a college or other educational facility. There is a \$25.00 fee for an official transcript which must be paid at the time of the request. When ordering, please include in the request your name, the last four digits of your social security number or your student ID number, your telephone number and the address to which the transcript should be sent, along with the \$25.00 fee payable to CFTEA.

All CFTEA records are maintained under the last four digits of a student's social security number. If this information was not supplied to the CFTEA office during an registration for a course, it may cause any transfer request to be incomplete.

### Transfer Credit Policy

To save students time and added expense, please first contact the CFTEA office at 888.366.3242 or info@cftea.org for assistance to complete the appropriate paperwork.

Credit for completed college courses may be transferred to a student's CFTEA transcript. Classes must be completed at an accredited post-secondary institution. The credits must be accompanied by grades of "C" or better in order to be eligible for transfer.

In order to transfer credits from a college to CFTEA, the CFTEA office must be sent an official transcript of the student's credits and grades from the college as well as course descriptions for the classes intended to be transferred. A fee of \$90.00 is assessed for the evaluation of each transfer of credit from different colleges.

#### **Tuition Policy**

Tuition rates for all learning formats may be found on the pages listing the programs.

In-House Course Tuition:

- 1/4 and 1/2 Credit Classes...... \$60.00
- 1.....\$70.00

Transfers from Vendor Programs (outside enrollment):

Per course transfer ......\$15.00

#### Transfers from College Programs:

Per institution transfer	\$90.00
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### **Enrollment Policy**

Students may enroll in any CFTEA course by paying at registration or with their approval of their supervisor, learning and development department or Human Resources.

Enrollments not directly paid by a student are billed to an organization throughout the month and are based on the guidelines found in the policies section of this catalog.

### Testing Out Policy

CFTEA will allow students to test out of a Guided Learning course for a \$150 fee. Please direct questions related to testing out to the Executive Director, Andrew Lederer.

### Guided Learning Extension Policy

Extensions are not granted for 1 credit or less classes. Any course not completed within six months will be automatically closed.

Extensions for 3 credit classes allow for one threemonth extension with no fee. Any 3 credit class requiring an extension past nine months from the start of the date of the class will be assessed a \$75 extension fee per three-month period up to 18 months past the original start date.

Extensions are granted for 3 credit courses only when course work has been completed.

### Guided Learning Testing Out Extension Policy

One three-month extension will be granted. No testing out enrollment remains open longer than six months.

### Grandfathered Certificate and Diploma Policy

Certificates and diplomas may change at any time based on the needs of the business community. Any student actively worked on a certificate or diploma will be grandfathered for 18 months allowing for the completion of the original certificate and/or diploma.

### Policy of Nondiscrimination

CFTEA reaffirms its standing policy of nondiscrimination in employment and in all programs and activities with respect to race, creed, color, sex, sexual orientation, age, religion, ethnic or national origin, handicap or veteran status.

### Textbook Purchase Policy

Textbooks purchased through the CFTEA office for a live or in-house course will be billed to the organization through the month.

At additional textbooks times are sent to an organization cover late enrollments. Remaining textbooks may be kept by an organization for future classes. Unused textbooks are to be returned to the CFTEA office davs within 30 to avoid charge. a Textbooks will be examined for acceptable condition. Any textbooks not in a usable condition will be billed to the organization.

### **Parking Policy**

CFTEA does not pay for student parking at locations where free parking is not available. In most cases, a student's financial institutions also do not pay for student parking. Please inquire within your financial institution prior to submitting for payment through your organization.

### **Payment Policy**

CFTEA will invoice organizations for payment or accept payment at time of registration MasterCard, Visa, Discover and American Express credit cards are also accepted.

### **Course Descriptions Policy**

All updated course descriptions are located on our website at <u>www.cftea.org.</u>



### MANUAL ENROLLMENT FORM

Enroll online at: www.cftea.org

Or complete form, scan to email: info@cftea.org or FAX: 207.514.8260

First Name	(please print)		Μ	Last Name			Month/Day of Birt
Work Teleph	one	Fax Num	ber		Work E	mail	
Organiza	tion Name an	d Address	(P.O.	Box and Phy	vsical A	ddress):	
Using a di	ifferent email o	address for		rse communi	cation?	Please provide b	elow:
Testing out o	f a guided learnir	ng course? Co	ourse ‡	# and Name:			
Course	e #	Co	urse 7	<b>Title</b>		Location	Date

Students paying their own tuition must pay the full amount at time of enrollment. Visit our website and pay directly for courses and/or textbooks with your credit card.

I approve full payment responsibilities for the selected course(s) and material(s). I confirm that I have read CFTEA withdrawal policies and code of ethics statement and fully understand their meaning. I hereby authorize CFTEA to release my grades to the appropriate representative of my organization. I understand that if I fail to meet the requirements of my organization, I may be held personally responsible for tuition and fees to my organization. If I am a degree student at a school affiliated with CFTEA, I authorize CFTEA to release my transcript and grades to the college I am attending. **\*\*I have read and understand CFTEA's withdrawal policies.\*\*** By registering for courses, I hereby authorize third parties who administer the underlying course(s) to share your course completion , certification and/or exam results with CFTEA.

	SIGN HERE		SIGN HERE
Student Signature	Date	Authorization of Student's Employer	

Revision: 2020.6.15

Additional Notes to CFTEA Office: