



Instructor: Lynn A.

# BANKING TODAY WEBCOURSE

Course #: C1011WC

STARTING OCTOBER 6, 2020 FOR 2 WEEKS

6:00 PM—8:30 PM

## course description

The purpose of the Banking Today course is to provide participants with an introduction to the way the banking world operates. It provides insight into the important role of banking in the U.S. economy, how they function as a business.

### Objectives:

- Identify the major customer segments served in banking and their primary needs
- Describe major products and services offered
- Discuss banking as a business
- Describe primary regulations and governmental agencies affecting banking
- Discuss some of the major changes occurring in the financial services industry
- Understand the source of today's competitive pressures in financial services
- Describe the organizational structures in banking and learn the importance your position makes to the overall success of the bank

### AND MUCH MORE!

Looking for more details, [visit our website](#) for detailed course descriptions.

## how to enroll

Enroll online at our website, [CFTEA.org](http://CFTEA.org) under Business Skills.

## how class works

Course sessions run for 2 consecutive weeks by logging in at a computer, tablet or mobile device. Students complete homework, assessments and mini-presentations to display a solid grasp of the material.

### Banking Today applies toward the following:

#### Certified Modern Banking Representative

Certificates: Accounting Certificate, Bank Solutions Provider Certificate, Bank Teller Certificate, Call Center—Customer Care Certificate, Business Credit Analyst, Customer Service Representative Certificate, Deposit Operations Certificate, Digital Banking Certificate, General Banking Certificate, Loan Processing Certificate, Loan Servicing Certificate, Personal Banker Certificate, Residential Mortgage Lending Certificate, Sales Manager Certificate, Supervisor / Team Leader Certificate, Universal Banker Certificate

## tuition

\$245 per participant for two weeks of training, assessments, and materials to support passing the Certified Modern Banking Representative exam.

## withdrawal policy

CFTEA withdrawal policy is outlined within our latest catalog and on our website. Before class begins the enrollment may be transferred to another student with the approval of the student's employer and the CFTEA office.

## Fall 2020 Live & Webcourse Offerings and Registration

### Select courses to register

#### On Demand

One price of \$295 per course and transcript credit for as many attendees that complete the two hour program within the six month access window. Attend one or both of these courses at a time and place that is convenient to your group across multiple organizational locations. See website for descriptions. Price includes access to presenter materials and supplementary handouts. These may be ordered at any time.

- Notary Public Overview
- Notary Public: More Than Just a Title

#### August 2020

- Verbal Communication Webcourse Accelerated 4 weeks starts 6/4/2020—6-8:30pm—Special Price \$399

#### September 2020

- Certified Modern Supervisor—New Gloucester, Maine for full days 9/15/2020, 9/22/2020, 9/29/2020 and 10/6/2020
- Principles of Banking—Machias Savings Bank, Machias, Maine for 8 weeks starting 9/16/2020 6-8:30pm
- Certified Modern Supervisor Webcourse starts 9/28/2020 for 8 weeks 6-8:30pm
- Enhance Your Potential, Build Your Leadership Narrative—New Gloucester, Maine –9/30/2020 & 10/7/2020—9am—Noon

#### October 2020

- Principles of Banking Webcourse starts 10/1/2020 6-8:30pm
- Communicate with Confidence, Comfort and Conviction—New Gloucester, Maine starts 10/1/2020 8:30am-4pm
- Banking Today Webcourse starts 10/6/2020 6-8:30pm
- Structuring Commercial Loan Packages 10/15/2020 8:30am-4pm

#### October 2020

- Business Telephone Skills—Machias Savings Bank, Machias, Maine for 2 nights starting 10/20/2020 6-8:30pm
- Handling Workplace Conflict Webcourse starts 10/21/20 for 2 nights 6-8:30pm

#### November 2020

- Working Effectively with Co-Workers Webcourse starts 11/3/2020 for 2 nights 6—8:30pm

#### December 2020

- Balancing Priorities—Machias Savings Bank, Machias, Maine for 2 nights starting 12/2/2020 6-8:30pm

#### Coming Spring 2021

- Legal Foundations in Banking Webcourse—TBA
- Quality Service Webcourse—TBA

### REGISTRATION - Scan to [tammy@cftea.org](mailto:tammy@cftea.org)

Name: \_\_\_\_\_

Organization: \_\_\_\_\_

Month of Birth: \_\_\_\_\_ Day of Birth: \_\_\_\_\_

Email: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Register for courses selected above or another course and code:

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Approval Signature:

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