







Instructor: Lynn A.

# PRINCIPLES OF BANKING (2020!) WEBCOURSE

# STARTING APRIL 7, 2020 FOR 8 WEEKS 5:30 PM-7:30 PM

### course description

### New 2020 Textbook!

The purpose of the Principles of Banking course is to provide participants with the fundamental information they need to understand the business of banking and how the participant, as a bank employee, is a part of the overall business.

Objectives:

- Explain the context, structure, and operation of banks as both service providers and profitmaking enterprises that rely on employees to provide customer-focused service
- Describe how the evolution of the U.S. banking system has led to the opportunities and responsibilities of banks and bank employees today

### AND MUCH MORE!

Looking for more details, <u>visit our website</u> for detailed course descriptions.

# how to enroll

Enroll online at our website, <u>CFTEA.org</u> under Business Skills.

# how class works

Course sessions run for 8 consecutive weeks by logging in at a computer, tablet or mobile device. Students complete homework, assessments and mini-presentations to display a solid grasp of the material.

### Principles of Banking applies toward the following:

<u>Certificates</u>: Accounting, Bank Solutions Provider, Bank Teller, Branch Manager, Call Center/Customer Care, Cash Management, Certified Banker, Certified Business Credit Analyst, Certified Modern Branch Professional—Level I, Customer Service Representative, Deposit Operations, Digital Banking, Loan Processing, Loan Servicing, Personal Banker, Residential Mortgage Lending, Sales Manager, Supervisor / Team Leader, Universal Banker

<u>Diplomas</u>: Advanced Financial Services, Bank Marketing, Bank Operations, Business Banking & Commercial Lending, Consumer Lending, Credit Analyst, General Banking, Introduction to Lending, Supervision

# tuition

\$450 per participant for eight weeks of training, assessments, materials and exam.

# withdrawal policy

CFTEA withdrawal policy is outlined within our latest catalog and on our website. Before class begins the enrollment may be transferred to another student with the approval of the student's employer and the CFTEA office.





# SPRING 2020 Registration and Offerings

### Select courses to register

# January 2020

- 40 Steps to Make Safe Deposit Boxes a Profit Center Webcourse 1/29/2020 (Special pricing discount)
- Commercial Lending Webcourse starts 1/30/2020

### February 2020

- IRA Fundamentals—Machias, Maine 2/5/2020
- Medallion Signature Guarantee—Montpelier, Vermont 2/5/2020
- Notary Public Workshop—Montpelier, Vermont 2/5/2020
- Top 50 Important Safe Deposit Box Operating Procedures Webcourse -2/13/2020

# <u>March 2020</u>

- Quality Service Webcourse starts 3/4/2020
- □ IRA Fundamentals—Montpelier, Vermont 3/10/2020
- □ IRA Advanced—Montpelier, Vermont 3/11/2020
- IRA Fundamentals—Augusta, Maine 3/11/2020
- □ IRA Fundamentals—Rutland, Vermont 3/11/2020
- □ HSA Fundamentals—Montpelier, Vermont 3/12/2020
- Top 25 Safe Deposit Compliance Issues Webcourse 3/17/2020
- □ Written Communication Webcourse starting 3/17/2020
- □ IRA Fundamentals—Rockport, Maine starting 3/18/2020
- Modern Supervisor New Gloucester, Maine starting 3/24/2020
- □ IRA Fundamentals—New Gloucester, Maine 3/31/2020

# <u>April 2020</u>

- □ Consumer Lending Webcourse starts 4/1/2020
- □ IRA Advanced—New Gloucester, Maine 4/1/2020

# <u>April 2020</u>

- □ HSA Fundamentals—New Gloucester, Maine 4/2/2020
- Legal Foundations in Banking Webcourse starting 4/2/2020
- □ Principles of Banking Webcourse starts 4/7/2020
- □ Enhance Your Potential, Build Your Leadership Narrative Certificate—New Gloucester, Maine starts 4/16/2020
- □ Communicate with Confidence, Comfort and Conviction New Gloucester, Maine 4/22/2020

### <u>May 2020</u>

- Branch Manager Bootcamp—New Gloucester, Maine starts 5/6/2020
- Structuring Commercial Loan Packages—New Gloucester, Maine 5/20/2020

### REGISTRATION - Scan to tammy@cftea.org

Name:\_\_\_\_\_ Organization:\_\_\_\_\_

Month of Birth: \_\_\_\_\_Day of Birth: \_\_\_\_\_

Email:\_\_\_\_\_

Contact Phone:\_\_\_\_\_

Register for courses selected above or another course and code:

Approval Signature:

