



Instructor: Judy B.

# PRINCIPLES OF BANKING

Course #: A1370L

TowneBank, 109 E Main Street, Norfolk, Virginia

**EIGHT SESSIONS STARTING SEPTEMBER 30, 2019**

**6:00 PM—8:30 PM**

## course description

The purpose of the Principles of Banking course is to provide participants with the fundamental information they need to understand the business of banking and how the participant, as a bank employee, is a part of the overall business.

### Objectives:

- Explain the context, structure, and operation of banks as both service providers and profit-making enterprises that rely on employees to provide customer-focused service
- Describe how the evolution of the U.S. banking system has led to the opportunities and responsibilities of banks and bank employees today

## AND MUCH MORE!

Looking for more details, [visit our website](#) for detailed course descriptions.

## how to enroll

Enroll online at our website, [CFTEA.org](#) under Business Skills.

## how class works

Course sessions are interactive and run eight consecutive weeks classroom setting. Parking is located in a the back lot or off street.

## tuition

\$450 per participant for training and materials.

## withdrawal policy

CFTEA withdrawal policy is outlined within our latest catalog and on our website. Before class begins the enrollment may be transferred to another student with the approval of the student's employer and the CFTEA office.

## Would you like to know more about new educational career paths?

Visit us at [cftea.org](#) and  
follow us on Facebook!